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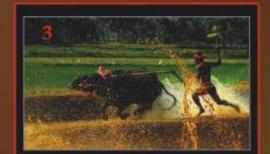
THE PHOTOGRAPHIC SOCIETY OF INDIA

RS. 10/-



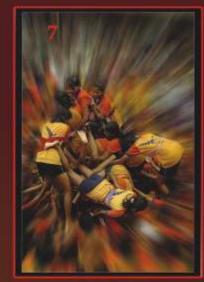


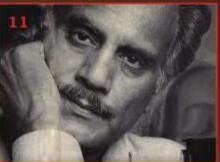








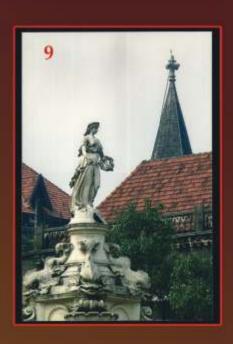














OUTING MONTHLY COMPETITION NOVEMBER 2011



P. G. Shivalkar, Hon PSI

2nd



Deepak Bartakke 3rd



Dattatraya Padekar Acpt



Ganesh Ambokar Acpt



Santosh Mahadik Acpt



Sayali Madkaikar Acpt



Arun Palvankar Acpt



DECEMBER 2011

Dattatraya Padekar Acpt

OUTING ON 16TH OCTOBER, PHOTOWALK WITH MR. ADIL GAZDAR, OF NATIONAL GEOGRAPHIC (FROM NAGAR CHOWK)

MEMBERS' MONTHLY COMPETITION NOVEMBER 2011

MONOCHROME SECTION



Dattatraya Padekar 2nd



Rajendra Waghmare 2nd

COLOUR SECTION

K. C. Marfatia 3rd



Rajendra Waghmare Acpt

K. B. Jothadv. APSI, Hon PSI 3rd

K. B. Jothady, APSI, Hon PSI Acpt





Abhay Salagre Acpt

C. H. Padmanabham Acpt



Ravindra Deodhar Ganesh Ambokar Acpt



Acpt

BEGINNERS' MONTHLY COMPETITION NOVEMBER 2011



Sunil Marathe Acpt



Sunil Marathe

Acpt

Vaibhav Jaguste Acpt

Umakant Madan Acpt



K. B. Jothady, APSI, Hon PSI Acpt



Umakant Madan Acpt



Rajendra Waghmare Acpt



Cover Page

- 1 to 6. 1st Prize of Portfolio awarded to Mr. Rajendra Waghmare sponsored by **Snapy Photo Centre** (Mr. Pradeep Kannan) Rs. 1000/-
- 7. Jiten Hadkar 1st in Col
- 8. Milind Vedpathak 1st in Col (Beginners)
- 9. P. G. Shivalkar, Hon PSI 1st in Outing
- 10. Abhay Salagre 1st in B/W
- 11. Late Mr. Mitter Bedi
- 12. Opening ceremony of Late Mr. Mitter Bedi Exhibition

Mr. Kirit Sheth **President** Mr. Nagesh Sakpal APSI, Vice President, Gallery Incharge Mr. Prasad Pawaskar Jt. Hon. Secretary, Hon. Editor, Outing In charge Mr. Subhash Jirange Jt. Hon. Secretary, Treasurer Smt. Kalpana Shah, APSI Hon. Treasurer Mr. Ganesh Ambokar Salon Chairman, Outing Incharge Mr. Rajendra Waghmare Salon Secretary Mr. Sunil Marathe Mon. Competition, Studio Incharge Mr. Vilas Parab

Library Mr. Ashish Bist Hon, PRO

Managing Committee

Prakash Revadekar 2nd Mon. Competition, Salon Participation Mr. Santosh Sawant



Mahendra Gore Acpt



Arun Palvankar Acpt





Jitendra Naik Acpt



Milind Vedpathak Acpt



Shailesh Bandi Acpt



Judge: Mr. Sham Manchekar Hon. PSI, AFIAP

Yogesh Pilankar Acpt

CLICK 3 DECEMBER 2011

Quarterly Thematic Portfolio Competition on the occasion of Platinum Jubilee Year Celebration

Judge: Mr. Sham Manchekar Hon. PSI, AFIAP

1st Prize of Portfolio awarded to Mr. Rajendra Waghmare sponsored by Snapy Photo Centre (Mr. Pradeep Kannan) Rs. 1000/-













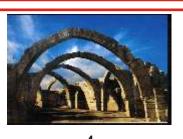
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2 3 4 5 6 2nd Prize of Portfolio awarded to Mr. Umakant Madan sponsored by Dr. Jyoti Raut Rs. 750/-













2 3
3rd Prize of Portfolio awarded to Mr. Deepak Bartakke sponsored by Mr. P. G. Shivalkar, Hon PSI Rs. 500/-

Donation: Managing Committee very thankful to Mr. Pradeep Kannan of Snapy Photo Center for donating 1st award of Rs. 1000/-, Dr. Jyoti Raut for donating 2nd award of Rs. 750/- & Mr. P. G. Shivalkar, Hon Psi for donating 3rd award of Rs. 500/- for quarterly thematic portfolio competition on the occasion of Platinum Jubilee Year Celebration.

IMPORTANT ANNOUNCEMENT:

On the occasion of Platinum Jubilee Year Celebration, PSI announces 'Quarterly Thematic Portfolio Competition'. The next competition will be held in the month of February, 2012. The members should submit their portfolio consisting of 6 photographs on or before the 3rd February, 2012. The members can choose any one theme for their_portfolio. The print size will be same as the size for our monthly competition All relevant rules of monthly competition will be applicable to this competition. This competition is open to all members including Beginners._One member can submit 4 portfolio.

Appeal to PSI Members

The Photographic Society of India, is a premier institute working on a no-profit-no-loss basis and entirely for the promotion of the art of photography. On the grand occasion of **SALON - 2012**, the **62nd ALL INDIA EXHIBITION OF PHOTOGRAPHY** to be held in January 2012 at the prestigious **Jehangir Art Gallery**, we wish to bring out a beautiful and illustrious catalogue in colour. Hence, we, the President and Members of the Managing Committee of the Society, hereby appeal to you to donate generously by way of giving Advertisement in our catalogue, which will be distributed to the Photographic Clubs and participants from all India, donors and advertisers.

INVITATION

The Photographic Society of India
Cordially Invite You To Attend The Inauguration Of
SALON 2012

62nd All India Exhibition of Photography 2012

On Monday **2nd January 2012** at **5.00 p. m.** At **Jehangir Art Gallery**, Near Museum, Mumbai. Exhibition will remain open till **Sunday 8th January 2012**Between **11.00 a. m.** and **07.00** p.m.

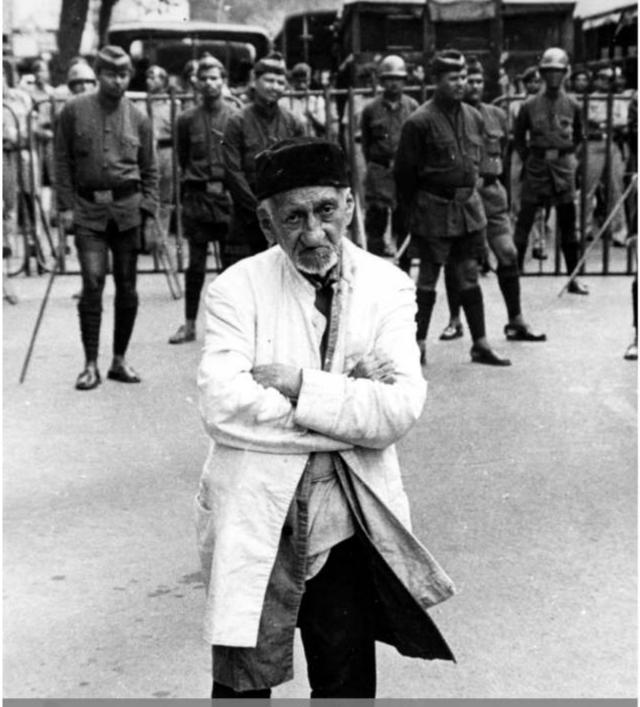
Mr. Kirit Sheth President

Mr. Prasad Pawaskar & Mr. Subhash Jirange, FFIP Jt. Hon Secretaries

Mr. Ganesh Ambokar Salon Chairman Mr. Rajendra Waghmare Salon Secretary

MANAGING & SALON COMMITTEE MEMBERS
YOUR PRESENCE WILL BE TREATED AS YOUR CONTRIBUTION AND LOVE TOWARDS P. S. I.

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Coming Soon

The comprehensive guide on Street Photography by photojournalists Mukesh & Kashish Parpiani

For more details contact parpiani, photo@gmail.com



Photography Street

PROGRAMMES - DECEMBER 2011

2nd Friday - Monthly Competition, Color Prints, Monochrome Prints & Outing for Mem. & Beginners.

9th Friday - An Evening with Judges of Salon 2012 Mr. Aseem Sharma, AIIPC, Hon. APSG & Mr. Asim Kumar Bhattacharjee, EFIAP, FFIP, PSA2*. And opening of an exhibition of the photographs of Mr. O. P. Sharma Hon. FIIPC, Hon. FRPS, Hon. FPSG, Hon. FPSG, Hon. FPASP & Mr. Asim Kumar Bhattacharjee, EFIAP, FFIP, PSA2*

16th Friday - A pictorial Slide show by Mr. Vaibhav Jaguste, FFIP.

23rd Friday - A Slide show & an Exhibition by Mr. Vilas Ambre on "Wild Life Photography".

30th Friday - Comments on rejected prints of 62nd All India Salon 2012 by senior members.

Outing - On Saturday 24th Dec, Evening Photography at "Mount Merry, Bandra" assemble opposite of Church Evening 6.00 pm

Gallery

- From 9th December, 2011. An Exhibition of series of masters of photography, Mr. O. P. Sharma, Hon. FIIPC, Hon. FRPS, Hon. FSA, Hon. FPSG, Hon. FPASP & Mr. Asim Kumar Bhattacharjee, EFIAP, FFIP, PSA2*, on occasion of Platinum Jubilee year.

From 23rd December, 2011. An Exhibition by Mr. Vilas Ambre on "Wild Life Photography".

Exhibition opening ceremony of past President, Legendary Industrial Photographer late Mr. Mitter Bedi







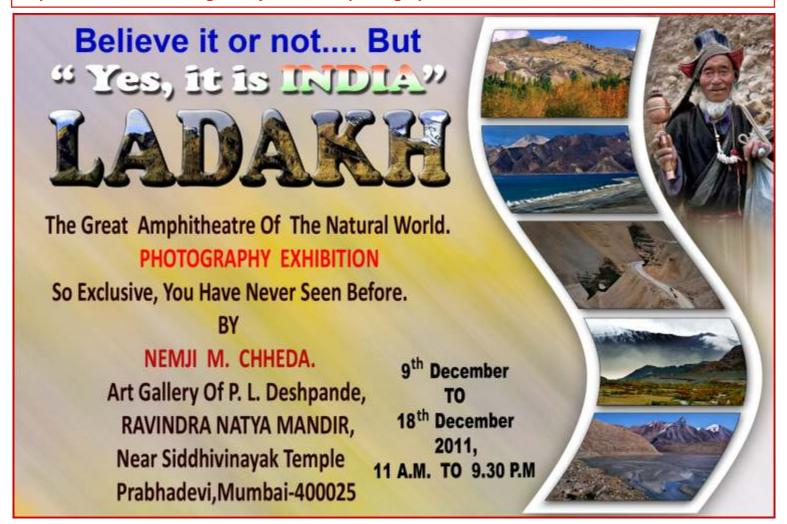


Chief Guest Mr. Ashok Panvalkar, Chief Editor of Maharashtra Times & Guest of Honour Smt. Sarla Bedi.

PSI President Mr. Kirit Sheth

Ms Preeti Bedi, daughter of late Mr. Mitter Bedi.

Managing Committee thanks to Mr. Kersi Rabadi past president for helping in displaying exhibition of psi Past President, Legendary Industrial photographer late Mr. Mitter Bedi.



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NDIA an oldest Institute

WEBSITE: - www.photographicsocietyofindia.org

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PHOTOGRAPHY COURSES, LEARN UNDER EXPERIE











195, Saheb Building, Dr. D. N. Road, Fort, Mumbai - 400 001 Tel - 22664296

Success of Members:

INDIA PRINT CIRCUIT (SHRIJAN, RATLAM),

Mr. Deepak Deshmukh - 2 Acpt, Mr. Vishwanath Birje - 1 Acpt, Mr. Jiten Hadkar 3 Acpt. Mr. Vinayak Joshi 3 Acpt, Mr. Samir Mohite 5 Acpt,

APSI FFIP AFIAF Mr. R. B.Pednekar, FFIP 3 Acpt,

Mr. P. G. Shivalkar Hon PSI -4 Acpt, Mr. Vaibhav Jaguste 5 Acpt,

Dr. Suwarna Gawde 3 Acpt. Mr. Sunil Parab 3 Acpt,

Mr. Abhay Salagre 2 Acpt,

Mr. Cyrus Shroff 2 Acpt, Hon.PSI, AIIPC

Mr. Nagesh Sakpal - 3 Acpt,+ 1Medal

Mr. Subhash Jirange FFIP -7 Acpt Prof. Raja Shetge 2 Acpt APSI, Hon.PSI, G.D. ART (Comm.), Hons.

Mr. Satish Vakharkar 1 Acpt, Mr. Prasad Pawaskar 4 Acpt.

Smt. Kalpana Shah APSI -3 Acpt. - 12 Acpt.

Mr. Shirish Jhaveri

INDIA PRINT CIRCUIT (BHUSAVAL),

Mr. Deepak Deshmukh - 2 Acpt, Mr. Vishwanath Birje - 1 Acpt, Mr. Jiten Hadkar - 3 Acpt. Mr. Vinayak Joshi - 3 Acpt, Mr. Samir Mohite - 6 Acpt,

APSI FFIP AFIAP Mr. R. B.Pednekar, FFIP - 4 Acpt, Mr. P. G. Shivalkar Hon PSI - 6 Acpt, Mr. Vaibhav Jaguste - 5 Acpt,

Dr. Suwarna Gawde - 3 Acpt. Mr. Sunil Parab - 3 Acpt. Mr. Abhay Salagre - 2 Acpt,

Mr. Cyrus Shroff - 3 Acpt, Hon.PSI. AIIPC

Mr. Nagesh Sakpal - 4 Acpt,+ 1Medal

Mr. Subhash Jirange FFIP - 8 Acpt Prof. Raja Shetge - 2 Acpt APŚI, Hon.PSI, G.D. ART (Comm.), Hons.

Mr. Satish Vakharkar - 1 Acpt,

Mr. Prasad Pawaskar - 5 Acpt, Smt. Kalpana Shah APSI - 4 Acpt.

Mr. Shirish Jhaveri, Hon. PSI, AIIPC, FFIP had 14 Acpt in 8th Photolovers International Digital Circuit, 2011, 3 Acpt in SAM CIRCUIT, 6 Acpt in 1st All India Salon of Photography - (Print) 2011, 3 Acpt in 51st ECPA ALL INDIA SALON 2011, 11 Acpt in INDIA CIRCUIT.

Our member Mr. Satpal Singh had 6 acpt in **Delhi**, 4 Acpt in **Bhopal**, 4 Acpt in **Ratlam,India Print Circuit 2011**. 5 Acpt in Indore, 5 Acpt in Bhopal, 5 Acpt in Vidisha, 8th Photolovers International Digital Circuit,2011.

Our Member Shri Soumitra Banerjee has offered to convert our membership cards into an elegant plastic (thick) cards at a special rate. Those members who are interested may contact the PSI office for details.

WEBSITE :- www.photographicsocietyofindia.org

EMAIL:- psi1937@yahoo.com

iessional Advance Photography Course









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Colour reproduction

reproduction (gamut) dependent on the type and quality of film or sensor used and the quality of the optical system and film processing. Different films a n d sensors different color sensitivity; photographer needs to understand his equipment, the light conditions, and the media used to ensure accurate colour reproduction. Many digital cameras offer RAW format (sensor data) which makes it possible to choose color space in the development stage regardless of camera settings; in effect the scene itself is stored as far as the sensor allows, and can to some extent be "rephotographed" with different color balance, exposure, etc.

A comparison of frame aspect ratios

A typical digital camera's aspect ratio is 1.33 (4:3), the same as today's NTSC or PAL/SECAM TVs or earliest movies. However, a 35 mm picture's aspect ratio is 1.5 (3:2). Several new digital cameras will take photos in either ratio and nearly all digital SLRs take pictures in a 3:2 ratio as they usually use lenses designed for 35 mm film (Olympus and Panasonic digital SLRs are notable exceptions). Some photo labs also offer the option of printing photos on 4:3 ratio paper, as well as the existing 3:2. In 2005 Panasonic launched the first consumer camera with a native aspect ratio of 16:9, matching HDTV. This is similar to a 7:4 aspect ratio, which was a common size for APS film. Different aspect ratios are one of the main reasons consumers have cropping issues when printing digital photos, or film photos as well. Moreover, the majority of digital cameras take an aspect ratio of 4:3 which translates to a size of 4.5" x 6.0". This translates into losing a half an inch when printing on the "standard" size of 4" x 6", an aspect ratio of 3:2. Similar cropping occurs when printing on other sizes as well, i.e., 5"x7", 8"x10", or 11"x14". The easy way to see if the aspect ratio you want will fit is to divide the length and width. If these match then there will be no cropping off the original image. For example, an 8"x12" has the same aspect ratio as a 4"x6" or a 12"x18", because 12 divided by 8 is 1.5, the same aspect ratio as a 4"x6", which is also 1.5.

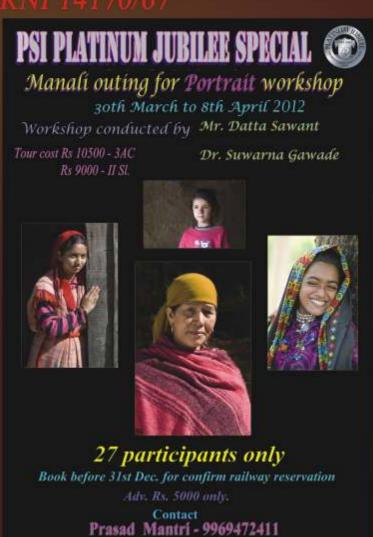
Market impact

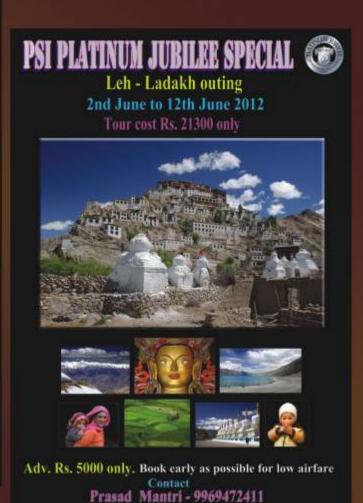
In late 2002, 2 megapixel cameras were available in the United States for less than \$100, with some 1 megapixel cameras for under \$60. At the same time, many discount stores with photo labs introduced a "digital front end", allow ing consumers to obtain true chemical prints (as opposed to ink-jet prints) in an hour. These prices were similar to those of prints made from film negatives. However, because images have a different aspect ratio than 35 mm film images, people have started to realize that 4x6 inch prints crop some of the image off the print. Some photofinishers have started offering prints with the same aspect ratio as the ligital cameras record.

n July 2003, digital cameras entered the single-use market with the release of the Ritz Dakota Digital, a 1.2 megapixel (1280 x 960) CMOS-based digital camera costing only \$11 (USD). Follow ing th e fam iliar single-use concept long in use with film cameras, the Dakota Digital was intended to be used by a consumer one time only. When the pre-programmed 25 picture limit is reached, the camera is returned to the store, and the consumer receives back prints and a CD-ROM with their photos. The camera is then refurbished and resold. Since the introduction of the Dakota Digital, a number of similar digital single-use cameras appeared. Most of the various single-use digital cameras are nearly identical to the original Dakota Digital regarding specifications an d functionality, although a few include superior specifications and more advanced functions (such as higher resolutions and LCD screens). Most, if not all, of these single-use digital cameras cost less than \$20 (USD), not including processing fees. However, the complex dem and for cameras at competitive prices has often resulted in manufacturing shortcuts, evidenced by a large increase cu sto m er complaints over camera malfunctions, high parts prices, and short service life. Some digital cameras offer only a 90-day warranty.

The price of 35mm <u>compact cameras</u> have dropped with manufacturers further outsourcing to countries such as China. <u>Kodak</u> announced in January 2004 that

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To, BOOK - POST

From

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