



# CLICK

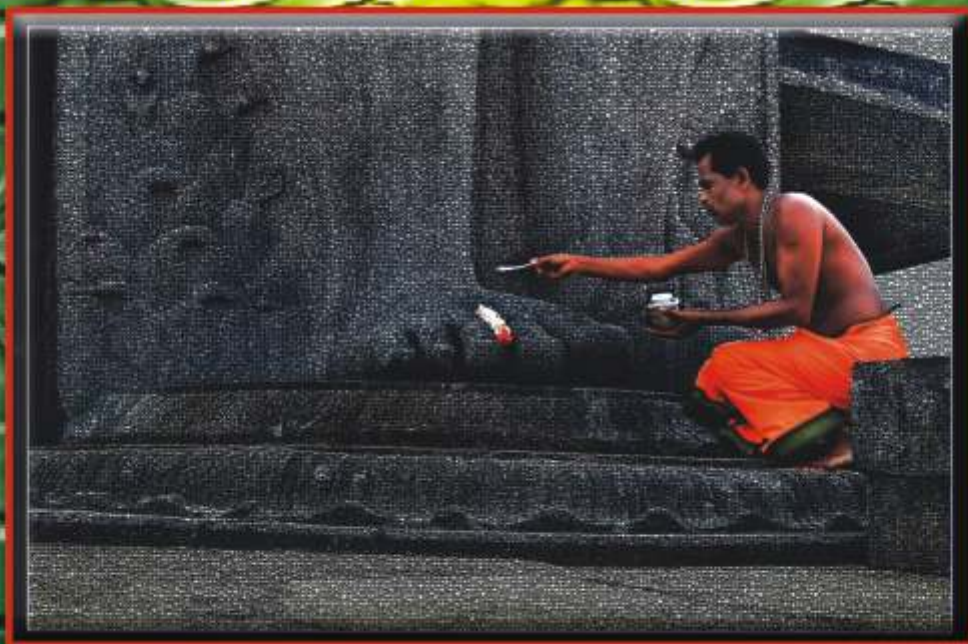
THE PHOTOGRAPHIC SOCIETY OF INDIA

RS. 10/-

JULY 2010



**Ankita Jain 1st in Outing Umakant Madan 1st in B/W Chhatish Sing 1st in B/W Beg.**



**Kalpana Shah 1st in Col.**



Sunil Parab 2nd



Anil Upadhayay Acpt



Anil Upadhayay Acpt



Swapna Krishnan 3rd



Sunil Parab Acpt



Swapna Krishnan Acpt



Sunil Parab Acpt

**Judge: Shri Ashok Mehta, LIIPC, GD ART**  
**Shri Dutta Sawant**  
**Smt. Sibani Mallik, FFIP**

**OUTING AT KANERI CAVES**

**ON 27TH MAY, 2010. MEMBERS MONTHLY COMPETITION APRIL - 2010**

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Sandeep Wairkar 2nd in B/W



Umakant M. 2nd in Col.

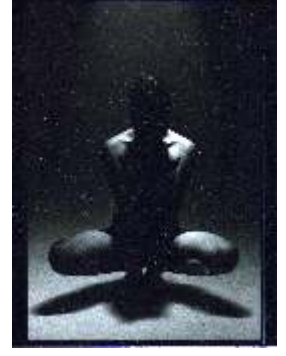
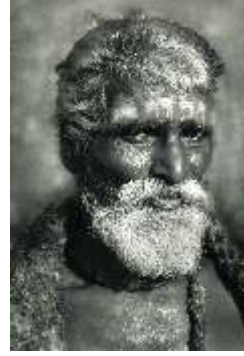
**BEGINNERS MONTHLY COMPETITION APRIL- 2010**



Mugdha Joshi 2nd in B/W



Aditya Waikul 2nd in Col



K. B. Jothady APSI 3rd Umakant M. Acpt Umakant Madan Acpt Sandeep Wairkar Acpt Sunil Marathe Acpt



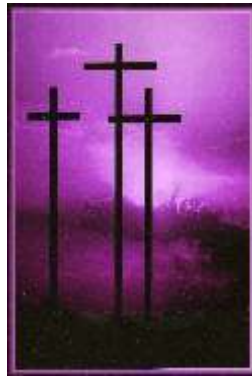
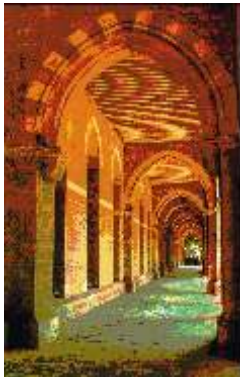
Vilas Parab Acpt

Kalpna Shah Acpt

Vaibhav Jaguste Acpt

Judges: Shri Ashok Mehta, LIIPC, GD ART  
 Shri Dutta Sawant  
 Smt. Sibani Mallik, FFIP

Our member Mr. S. Banerjee has offered to convert our membership cards into an elegant plastic (thick) cards at a special rate. Those members who are interested may contact the PSI office for details.



K. B. Jothady APSI Acpt K. B. Jothady APSI Acpt Kalpna Shah Acpt Sandeep Wairkar Acpt Umakant M. Acpt



Dr. Suvarna Gawade 3rd in Col.

Dr. Suvarna Gawade Acpt

Kalpna Shah Acpt

## ***Anniversary Landscape Trophy :***

**Donated by Shri. Dilhar C. Bhachech APSA, Hon PSI, AIIPC (S)**

Shri. D. C. Bhachech APSA, Hon. PSI, AIIPC (S) wishes to define Landscape as:

1. Portrayal of Beauty that is in Nature.
2. Although the term landscape classically refers to the nature, unpeopled scenes, photographs of this sort may well include people, building and their elements.  
**THE PROVIDE INTEREST ON A SENSE OF SCALE.**

**RULES FOR LANDSCAPE TROPHY:**

1. Entries may be in Monochrome Print, Colour Print.
2. One member can submit maximum 4 entries prints.
3. Print size larger size should not be less then 10' and not more than 16'.
4. Last date for the submission of entries at PSI 19th August 2010 till 06.30 p.m.

### **PSI 73rd ANNIVERSARY DAY FUNCTION**

*Our Society was founded on 29th August 1937 and this year the 73rd ANNIVERSARY DAY FUNCTION will be Celebrated on 29th August, 2010 in PSI Art Gallery.*

#### **Apology**

It was not printed by mistake in **73rd Annual Report 2009 - 2010** that **Shri Madhukar Karndikar** our senior life member donated some photographic equipments like one "NORRIS" German make Slide Projector to view 35 m.m. And 120 size transparencies as well. Also includes with it slide holders and spare lamp, One Portable Screen, One "Ledvon" brand Camera Stand, Two Movie Lights, One Tube Light Box to view slides and One wooden 120 size Slides storage Box to the Society and also our senior life member **Shri Vijay Mankarmi** donated Rs 500/- to the Society.

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M. N. Road, Near Starcity,  
Mahim (West),  
Mumbai : 400 016**

## PROGRAMMES - JULY 2010

**2nd Friday**- *Monthly Competition, Colour Prints, Monochrome Prints & Outing for Mem. & Beginners.*

**9th Friday** - *Refreshing Photography, with Senior Members.*

**16th Friday** - **Feel of wildlife** A Slide Show of **Dr. Suwarna Gawade.**

**23rd Friday** - *Travel SlideShow of **Europe** by Shri Suresh Salvi.*

**30th Friday** - *Slide show of Shri. Humayun Pirzada.*

**Outing** - *On 25th July at 'Jawahar Mokhada', assemble at Pritam Hotel, Dadar 5.30 am Fees 300/-*

**Workshop**-*24th & 25th Digital Workshop by Shri Atul Chaubey, AIIPC, IIPC Silver. Fees Rs. 900/-*

### LEARN ADVANCE PHOTOGRAPHY

PSI HAS STARTED A NEW COURSE IN ADVANCE PHOTOGRAPHY IT OFFERS COMPLETE KNOWLEDGE OF ADVANCE PHOTOGRAPHY ITS CONTENTS ARE TYPES OF CAMERAS, LIGHTING, PORTRAIT PHOTOGRAPHY, PRODUCT PHOTOGRAPHY, FASHION PHOTOGRAPHY, LOCATION PHOTOGRAPHY, FOOD PHOTOGRAPHY, FUNCTION PHOTOGRAPHY & MORE STUDIO SESSIONS.

FACULTY FOR THIS COURSE IS OUR MEMBER

**SHRI DUTTA SAWANT & DR. SUWARNA GAWADE.**

FOR MORE DETAILS CONTACT PSI OFFICE.

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Anil Upadhyay Acpt

Jitendra Mhatre 3rd in B/W

Chhatish K. Singh Acpt

S. Dharmadhikari Acpt



Utsav Jhingan Acpt

Aditya Waikul Acpt

Nilesh Sutar Acpt



Jitendra Mhatre Acpt

Jitendra Mhatre Acpt

Gopal Vazirani Acpt

Judges : Shri Ashok Mehta, LIIPC, GD ART

Shri Dutta Sawant

Smt. Sibani Mallik, FFIP



Dr. Avanish Rajan 3rd in Col.

Jitendra Naik Acpt

Jitendra Mhatre Acpt



Aditya Waikul Acpt

Mugdha Joshi Acpt

Nilesh Sutar Acpt

## Guide Numbers

Guide numbers can be given in feet or metres, and are usually given for ISO 100 sensitivity. The guide number of 80 feet in the previous example corresponds to a guide number of approximately 24 metres. The calculations remain the same: a target 6 metres (20 feet) away requires an aperture of f14 (24=6X4). Thus, when comparing flash units, make sure to compare the guide numbers, measured in the same unit, for the same ISO rating and the same focal length “zoom” setting of the flash.

### Distance

The distance in the guide number calculation is the distance from the flash to the subject. The position of the camera is not relevant.

The flash-to-subject distance is longer when bounced flash is used, and the illumination is less when a diffuser is attached to the flash unit. In the former case it is possible to calculate the flash to subject distance that the light travels along the bounce path instead, but this still does not take into account the loss of light due to incomplete reflection. Most photographers apply a rule of thumb such as opening up by one to two stops. However, nearly all flashes available now have an automatic exposure capability that will automatically provide the correct illumination regardless of diffuser or bounce use; the guide number is mostly useful for comparing the maximum light output of several flash units.

### Examples

Typical built-in flash devices on cameras may have a guide numbers of 15 feet (5 m) or less, while high-powered flashes can have guide numbers of over 250 ft or 75 m. [2] [3] [4] [5] [6] [7] [8]

### Applications

Guide numbers are especially useful in dealing with manual flash units when calculating the aperture for a particular exposure or the maximum flash range for a given aperture. In practice, it's normal to know the guide number and the distance and need the aperture, so the equation is rearranged to:

$$F - \text{number} = \text{GN} / \text{Distance}$$

Some flash units have a dial on the back (in fact, a simple form of slide rule) or a chart to help in calculating the desired settings.

### References

1. ^"Strobist page on guide Numbers."
2. ^ "a Metz potato-masher flash with a GN of 54, @50mm, or 76 @ 105mm zoom, iso 100."
3. ^ "a Canon flash with a GN of 58 @ 105mm, ISO 100."
4. ^ "a Nikon flash with a GN of 38 @ 35mm, and 56 @ 105mm, ISO 100."
5. ^ "a Sunpak flash for pocket cameras, with a GN of 20, but no information about what angle of coverage that is measured at, ISO 100."
6. ^ "A Nikon flash for smaller cameras with a GN of 30m, "18mm zoom head position", ISO 200."
7. ^ "Canon flash with a GN of 190 feet (58m) at 105mm zoom, ISO 100."
8. ^ "Mecablitz 76 MZ-5 digital with guide number 249ft (76m) at ISO 100 and 105mm."

To be Cont.

In **International Salons**, our member & Jt. Hon Secretary Shri Samir Mohite, APSI, FFIP had **2 Acpt** in **Golden Spurs International Salon 2010, Belgium**, **1 Acpt** in **4th Croatian International Salon 2010 Croatia 1 Acpt & 1 HM (Honorable Mention)** in **Suncoast International Salon 2010, U.S.A.** In **12th Chhayapath International Salon of Photography (Digital) 2010**, our member Shri Samir Mohite, APSI, FFIP had **3 Acpt**, Shri Nagesh Sakpal **2 Acpt**, Shri Sanjay Shukla **2 Acpt**, Dr. Suwarna Gawade had **2 Acpt**, Shri Umakant Madan had **1 Acpt**, Shri Shirish Jhaveri had **1 Acpt & Shri K.G. Maheshwari, Hon, FIIPC, ARPS, APSA, Hon. FPS, Hon. FICA, Hon PSI had 4 Acpt.**  
In **Horizon International Circuit** our member **Shri Shirish Jhaveri** had **3 Acpt** in Lucknow and **2 Acpt** in Almora.

### Congratulations:

Our senior member **Shri K. C. Marfatia**, Hon. PSI, Hon. APSG, L-A- Award AVM recommended by **IIPC** for the prestigious **Associateship (ASIIPC) / Fellowship (FSIIPC)** for his dedicated services over a long period in the field of Photography.

RNI 14170/67



*Jitendra Mhatre 1st in Col. Beg*

To,

**BOOK - POST**

From :

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