

THE PHOTOGRAPHIC SOCIETY OF INDIA

RS. 10/-

JUNE 2013

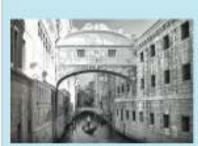








BEGINNERS COMPETITION MAY 2013



Brenden Dias2nd

MONOCHROME PRINTS

Brenden Dias



Nitin Goregaonkar



Sandip Khambe 2nd



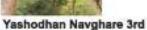
Sharifa Khatri



Uday Patil



Vivek Joshi



Cover page

- 1. Mr. Brenden Dias 1st in Beginners color
- 2. Mr. Nitin Goregaonkar, 1st in Beginners B.W.
- 3. Mr. Suresh Bangera, 1st in Members Color
- 4. Mr. Arun Palvankar, 1st in Outing Colour
- 5. Mr. Nitin Goregoankar 1st in Beginner's Col.

Managing Committee Wr. Binul Netta

President Wr. Ashish Bist

Vice President

Mr. Prasad Pawaskar xrs: Jt. Hon. Secretary

Hon. Editor, Outing In charge

Mr. Hagesh Sakpal APSI Jt. Hon. Secretary, Gallery Incharge

Smt. Kalpana Shah, APSI

Hon, Treasurer

Mr. Ganesh Ambokar Arei

Salon Chairman Mr. Nitin Pawer

Mon. Competition, Studio Incharge

Mr. Vilas Parab Arti

Mon. Competition, Salon Participation Wr. Santosh Saward

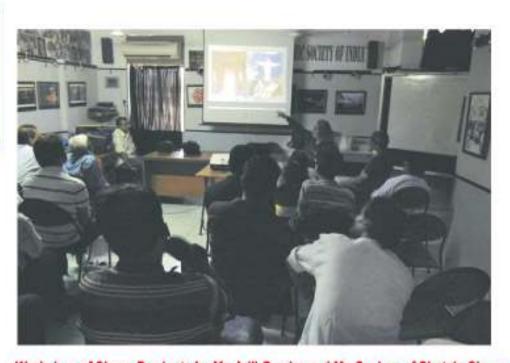
Library

Mr. Avinash Kubal

PRO

Mr. Sanket Rathod

Outing Incharge

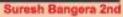


Workshop of Sigma Products by Mr. Adil Gazdar and Mr. Seshan of Shetala-Sigma. Mr. Seshan Donated Sigma DP1 Camera (MRP Rs. 59000/) to PSI.

MEMBERS COMPETITION MAY 2013

Monochroma Print







Suresh Bangera 3rd



Deepatk Bartakke



Dattatraya Padekar



Datta Sawant



Deepak Bartakke



Deepak Bartakke



Suresh Bangera

Colour Print



Suresh Bangera 2nd



Datta Sawant 3rd



Suresh Bangera



Deepak Bartakke



Milind Vedpathak



Prakash Revdekar



Suresh Bangera

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LENS RENTALS



Blocks

Zooms

Fish Eye

85mm, 50mm, 14mm

L Series

8-15mm







Lens Baby Tilt Shift & Fish Eye Macro 100mm Macro Lens

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Contact: Bhupen 09594066077 / Sajal 09594070007/ Monica 09594070036

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G3, Prem Sagar, Azad Nagar, Off JP road, Andheri-w, Mumbai 400053. Near Apna Bazaar

7 th Friday Monthly Competition - Monochrome Prints, Color Prints and Outing for Members

and Beginners.

14 th Friday Refreshing Photography, Interaction with Senior members...

21st Friday Slide show on Pal cha Khandoba by Mr. Ganesh Ambokar APSI 28 th Friday Annual General Meeting. Meeting will start on sharp 6.30 pm

Outing 23 rd Sunday at Bhivpuri, assemble at Bhivpuri railway Station at 8 am.

OBITUARY

We mourn the sad demise of our members

MR. KERSI RABADI PAST PRESIDENT

MR. NEVILLE KOKRAVALA PATRON MEMBER

MR. JAGDISH MALI HON PSI AND EMINENT GLAMOUR PHOTOGRAPHER

SUCCESS OF MEMBERS

Mr. Shirish Jhaveri, Hon. PSI, AIIPC, FFIP

International Exhibition of ARTPHOTO 2013 :2 Acc.

Infinity 2nd All India Digital Salon 2012 :3 Acc.

4th National Digital Salon 2013 :8 Acc.

RUP-O-REKHA Howrah

Khayyam International Exhibition of Photography: 1 Acc.

Grand Canyon International Circuit 2013 :4 Acc., 2 HM, 1 Medal

THE PHOTOGRAPHIC SOCIETY OF INDIA

OLDEST INSTITUTE OF PHOTOGRAPHY

COURSES: - DIGITAL PHOTOGRAPHY, COMPREHENSIVE COURSE ENJOY MEMBERSHIP WITH OUTINGS, COMPETITIONS, WORKSHOPS AND SEMINARS. MODEL EVENINGS, NATIONAL AND INTERNATIONAL EXHIBITIONS, STUDIO AND LIBRARY FACILITIES.











THE PHOTOGRAPHIC SOCIETY OF INDIA

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WEB SITE: - www.photographicsocietyofindia.org Email: - psi1937@yahoo.com

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NOTICE OF ANNUAL GENERAL MEETING

1st June, 2013.

Notice as required under the rule no. 45 of the Society is hereby issued to the members of the Photographic Society of India that an Annual General Meeting will be held on Friday, the 28th June, 2013 at the Society's premises sharp at 6.30 p.m., to transact the following business:

- To confirm the minutes of the AGM held on 29th June, 2012 and the adjourned AGMs held on 14th September, 2012 and 12th December, 2012.
- To adopt the Annual Report and Audited Statement of Accounts (if given by the Auditor) For the year ended 31.03.2013.
- To consider the work done by the Society during the year 2012 2013.
- To elect the President of the Society & confirm election of 10 members to the Managing Committee for the year 2013 - 2015.
- To appoint Auditors to audit the accounts of the Society and fix their remuneration for the year 2013 - 2014.
- To consider any other business that may be requisitioned with seven clear days' Notice to the Managing Committee.
- To consider any other business that may be brought forward with the permission of the chair.

Note: All the members are requested to come with their PSI membership identity card, without which they will not be permitted to attend the Annual General Meeting.

Members shall display the identity card or show the same on demand.

By the order of the Managing Committee of THE PHOTOGRAPHIC SOCIETY OF INDIA.

Sd/-PRASAD PAWASKAR, APSI Sd/-NAGESH SAKPAL, APSI,AFIP,

Jt. Hon. Secretaries

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Making Portfolio

At some point in your journey into photography, you will know the time has come to show your work to people beyond your circle of friends and family. As wonderful as it is to know that time has arrived, it can also fill you with self-doubt. Letting those doubts hold you back could keep you from doing something that will bring you great rewards, and, the truth is, everyone has doubts. So take a deep breath and move on to a new step: develop a portfolio to show to art directors, gallery owners, and prospective clients.

Building Your Portfolio

A portfolio is a body of work with a central theme. It shows your vision and holds images that showcase your photographic talent and insight into your subject.

Every portfolio has a theme. Before you put your work together, find the themes that run through your images, then determine one that showcases your work. What subject matter shows the most insight? Pretty pictures alone won't impress an art director or gallery owner. Your work has to have your unique stamp on it. Which body of work does this well?

It's sometimes hard to judge your own work, so you may want to ask someone you trust for an opinion.

Purpose and Audience

Clearly define your purpose for assembling a portfolio. Who do you want to reach? Do you want to get jobs or have your work shown in galleries? Know this before you begin so you can select images and prepare your portfolio accordingly.

Once you figure out who your audience is, familiarize yourself with the kinds of photography that will interest it. An ad executive specializing in high-end clients is going to want to see slick, cutting-edge work. A portrait photographer who specializes in families will want to know you can capture groups of people. Art galleries also have their own preferences, so do your homework and make sure your work is something the gallery you are interested in shows. Don't show nudes to a gallery that specializes in landscapes. No matter how striking your nudes, if that's not what they're looking for, you'll be wasting your time, and theirs.

Selecting the Images

Gather all the images you think will interest your audience. Now sort through your prints or slides, eliminating anything that isn't perfect. Slightly out of focus won't do. Forget about trying to slip in any shots that are less than original. And keep your theme in mind. Don't even let yourself think, "But everyone raves about

this one. I'll just slip it in at the end so they can see I really have an eye for things besides landscapes."

If you have more than 30 prints after your first round of elimination, go back and eliminate some more. Aim for between 12-20 images. Maybe you can stretch your portfolio to 25 prints, but beyond that and you will tax the viewer's patience and show that you are not yet a pro. Gallery owners, clients, and art directors are never shy about asking to see more of your work if they're interested, and they will set up another appointment to meet with you to see it.

Either color or black and white is fine, but don't mix the two together. The same usually holds true for the format you used when you took the pictures.

Presentation

There are several ways to go here. Some people send prospective buyers or gallery owners to a web site or send a CD. I advise against this. If your images will be shown as prints, provide prints. Computer screens simply don't have the same color and textures as actual prints. You also have no idea how the viewer's monitor is set up, so what looks great on your screen may be way too dark on the one your viewer will use. Don't risk it.

One of the popular ways to organize your portfolio is in a binder that zips on three sides and has rings inside that hold clear pockets for your prints. These come in a variety of sizes, are professional, and you'll be able to find one to fit your budget. Some photographers also use a briefcase style. Look around until you find one that fits your style.

If you're going to show your images to a gallery, I recommend you purchase a portfolio box, which a photo store geared for professionals will carry. You can also find these online at lightimpressionsdirect.com or similar web sites that carry photo equipment for professional photographers. Always mat your work for this type of presentation. Neutral mats are best. Mats should be identical for every print in your portfolio, although the windows in the mats can vary.

Present your images in a logical order. Choose a cover image to represent the portfolio as a whole. This doesn't mean it should have the name of your portfolio on it, but rather it should be the first image in your portfolio and should be an excellent representation of your theme.

Choose a size that works best for your work. Make sure your presentation case holds your prints comfortably.

Contd.....

BOOK - POST To,

THE PHOTOGRAPHIC SOCIETY OF INDIA

SANGLA VALLEY & SPITI VALLEY
PHOTOGRAPHY TOUR

SHIMLA-SARHAN-SANGLA-NAKO KAZA-CHANDRATAL-MANALI 21ST TO 31ST HULY 2013



TOUR COST RS 14,800/-(Ex Chandigarh/Ambala)



TOUR COST INCIDES!

(Delux Hotel twin sharing basis, Breakfast, Evening Tea/Coffee Dinner All transportation & sight seen by 15 seater bus, Entry fee)

TOUR COST EXCLUDES: (To & Fro Rail/Air fare, Lunch & Any food other than mention in itenerary)

Boolsing Amt.Rs. 5000/-(Sarita Travel help for Rail/Air Wei Booking)

VAIBIAY LACUSHE 05702244544



From:

THE PHOTOGRAPHIC SOCIETY OF INDIA

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