



# CLICK



THE PHOTOGRAPHIC SOCIETY OF INDIA

RS. 10/-

JUNE 2013



## MONOCHROME PRINTS



Brenden Dias 2nd



Brenden Dias



Nitin Goregaonkar



Uday Patil



Sandip Khambe 2nd



Sharifa Khatri

## COLOUR PRINTS



Uday Patil



Yashodhan Navghare 3rd



Vivek Joshi

## Cover page

1. Mr. Brenden Dias 1st in Beginners color
2. Mr. Nitin Goregaonkar, 1st in Beginners BW
3. Mr. Suresh Bangera, 1st in Members Color
4. Mr. Arun Palvankar, 1st in Outing Colour
5. Mr. Nitin Goregaonkar 1st in Beginner's Col.

## Managing Committee

Mr. Bimal Mehta  
President  
Mr. Ashish Bhat  
Vice President  
Mr. Prasad Pawaskar APS  
Jt. Hon. Secretary  
Hon. Editor, Outing in charge  
Mr. Nagesh Sakpal APS  
Jt. Hon. Secretary, Gallery incharge  
Smt. Kalpana Shah, APS  
Hon. Treasurer  
Mr. Ganesh Ambekar APS  
Salon Chairman  
Mr. Nitin Power  
Mon. Competition, Studio incharge  
Mr. Vilas Parab APS  
Mon. Competition, Salon Participation  
Mr. Santosh Sawant  
Library  
Mr. Avinash Kubal  
PRO  
Mr. Sanket Rathod  
Outing incharge



Workshop of Sigma Products by Mr. Adil Gazdar and Mr. Seshan of Shetala-Sigma.  
Mr. Seshan Donated Sigma DP1 Camera (MRP Rs. 59000/-) to PSI.



Monochrome Print



Suresh Bangera 2nd



Suresh Bangera 3rd



Deepak Bartakke



Dattatraya Padekar



Datta Sawant



Deepak Bartakke



Deepak Bartakke



Suresh Bangera

Colour Print



Suresh Bangera 2nd



Datta Sawant 3rd



Suresh Bangera



Deepak Bartakke



Milind Vedpathak



Prakash Revdekar



Suresh Bangera



# LENS RENTALS



## Blocks ....

85mm, 50mm, 14mm



## Zooms ....

L Series .....



## Fish Eye

8-15mm



## Lens Baby

Tilt Shift & Fish Eye



## Macro

100mm Macro Lens



facebook / accordequips



## Accessories Available

### Slider



### Flash



### Cage



### LED



### Focus Control



Contact: Bhupen 09594066077 / Sajal 09594070007/ Monica 09594070036

Email: [bookings@accordequips.com](mailto:bookings@accordequips.com) [www.accordequips.com](http://www.accordequips.com)

G3, Prem Sagar, Azad Nagar, Off JP road, Andheri-w, Mumbai 400053. Near Apna Bazaar



- 7 th Friday** Monthly Competition - Monochrome Prints, Color Prints and Outing for Members and Beginners.
- 14 th Friday** Refreshing Photography, Interaction with Senior members..
- 21st Friday** Slide show on Pal cha Khandoba by Mr. Ganesh Ambokar APSI
- 28 th Friday** Annual General Meeting. Meeting will start on sharp 6.30 pm
- Outing** 23 rd Sunday at Bhivpuri, assemble at Bhivpuri railway Station at 8 am.

## OBITUARY

**We mourn the sad demise of our members**

**MR. KERSI RABADI PAST PRESIDENT**

**MR. NEVILLE KOKRAVALA PATRON MEMBER**

**MR. JAGDISH MALI HON PSI AND EMINENT GLAMOUR PHOTOGRAPHER**

### **SUCCESS OF MEMBERS**

Mr. Shirish Jhaveri, Hon. PSI, AIIPC, FFIP

International Exhibition of ARTPHOTO 2013 :2 Acc.

Infinity 2<sup>nd</sup> All India Digital Salon 2012 :3 Acc.

4<sup>th</sup> National Digital Salon 2013 :8 Acc.

RUP-O-REKHA Howrah

Khayyam International Exhibition of Photography:1 Acc.

Grand Canyon International Circuit 2013 :4 Acc., 2 HM, 1 Medal

# THE PHOTOGRAPHIC SOCIETY OF INDIA

## OLDEST INSTITUTE OF PHOTOGRAPHY

**COURSES : - DIGITAL PHOTOGRAPHY, COMPREHENSIVE COURSE**

**ENJOY MEMBERSHIP WITH OUTINGS, COMPETITIONS, WORKSHOPS AND SEMINARS.**

**MODEL EVENINGS, NATIONAL AND INTERNATIONAL EXHIBITIONS,**

**STUDIO AND LIBRARY FACILITIES.**



**THE PHOTOGRAPHIC SOCIETY OF INDIA**

**195, SAHEB BUILDING, D.N.ROAD, FORT, MUMBAI. 400 001. TEL 022 2266-4296**

**WEB SITE : - [www.photographicsocietyofindia.org](http://www.photographicsocietyofindia.org) Email: - [psi1937@yahoo.com](mailto:psi1937@yahoo.com)**

## NOTICE OF ANNUAL GENERAL MEETING

1st June, 2013.

Notice as required under the rule no. 45 of the Society is hereby issued to the members of the Photographic Society of India that an Annual General Meeting will be held on Friday, the 28th June, 2013 at the Society's premises sharp at 6.30 p.m., to transact the following business:

- 1: To confirm the minutes of the AGM held on 29th June, 2012 and the adjourned AGMs held on 14th September, 2012 and 12th December, 2012.
- 2: To adopt the Annual Report and Audited Statement of Accounts (if given by the Auditor) For the year ended 31.03.2013.
- 3: To consider the work done by the Society during the year 2012 - 2013.
- 4: To elect the President of the Society & confirm election of 10 members to the Managing Committee for the year 2013 - 2015.
- 5: To appoint Auditors to audit the accounts of the Society and fix their remuneration for the year 2013 - 2014.
- 6: To consider any other business that may be requisitioned with seven clear days' Notice to the Managing Committee.
- 7: To consider any other business that may be brought forward with the permission of the chair.

Note: All the members are requested to come with their PSI membership identity card, without which they will not be permitted to attend the Annual General Meeting.

Members shall display the identity card or show the same on demand.

By the order of the Managing Committee  
of THE PHOTOGRAPHIC SOCIETY OF INDIA

Sd/-  
PRASAD PAWASKAR, APSI

Sd/-  
NAGESH SAKPAL, APSI, AFIP,

Jt. Hon. Secretaries



### **Making Portfolio**

At some point in your journey into photography, you will know the time has come to show your work to people beyond your circle of friends and family. As wonderful as it is to know that time has arrived, it can also fill you with self-doubt. Letting those doubts hold you back could keep you from doing something that will bring you great rewards, and, the truth is, everyone has doubts. So take a deep breath and move on to a new step: develop a portfolio to show to art directors, gallery owners, and prospective clients.

### **Building Your Portfolio**

A portfolio is a body of work with a central theme. It shows your vision and holds images that showcase your photographic talent and insight into your subject.

Every portfolio has a theme. Before you put your work together, find the themes that run through your images, then determine one that showcases your work. What subject matter shows the most insight? Pretty pictures alone won't impress an art director or gallery owner. Your work has to have your unique stamp on it. Which body of work does this well?

It's sometimes hard to judge your own work, so you may want to ask someone you trust for an opinion.

### **Purpose and Audience**

Clearly define your purpose for assembling a portfolio. Who do you want to reach? Do you want to get jobs or have your work shown in galleries? Know this before you begin so you can select images and prepare your portfolio accordingly.

Once you figure out who your audience is, familiarize yourself with the kinds of photography that will interest it. An ad executive specializing in high-end clients is going to want to see slick, cutting-edge work. A portrait photographer who specializes in families will want to know you can capture groups of people. Art galleries also have their own preferences, so do your homework and make sure your work is something the gallery you are interested in shows. Don't show nudes to a gallery that specializes in landscapes. No matter how striking your nudes, if that's not what they're looking for, you'll be wasting your time, and theirs.

### **Selecting the Images**

Gather all the images you think will interest your audience. Now sort through your prints or slides, eliminating anything that isn't perfect. Slightly out of focus won't do. Forget about trying to slip in any shots that are less than original. And keep your theme in mind. Don't even let yourself think, "But everyone raves about

this one. I'll just slip it in at the end so they can see I really have an eye for things besides landscapes."

If you have more than 30 prints after your first round of elimination, go back and eliminate some more. Aim for between 12-20 images. Maybe you can stretch your portfolio to 25 prints, but beyond that and you will tax the viewer's patience and show that you are not yet a pro. Gallery owners, clients, and art directors are never shy about asking to see more of your work if they're interested, and they will set up another appointment to meet with you to see it.

Either color or black and white is fine, but don't mix the two together. The same usually holds true for the format you used when you took the pictures.

### **Presentation**

There are several ways to go here. Some people send prospective buyers or gallery owners to a web site or send a CD. I advise against this. If your images will be shown as prints, provide prints. Computer screens simply don't have the same color and textures as actual prints. You also have no idea how the viewer's monitor is set up, so what looks great on your screen may be way too dark on the one your viewer will use. Don't risk it.

One of the popular ways to organize your portfolio is in a binder that zips on three sides and has rings inside that hold clear pockets for your prints. These come in a variety of sizes, are professional, and you'll be able to find one to fit your budget. Some photographers also use a briefcase style. Look around until you find one that fits your style.

If you're going to show your images to a gallery, I recommend you purchase a portfolio box, which a photo store geared for professionals will carry. You can also find these online at [lightimpressionsdirect.com](http://lightimpressionsdirect.com) or similar web sites that carry photo equipment for professional photographers. Always mat your work for this type of presentation. Neutral mats are best. Mats should be identical for every print in your portfolio, although the windows in the mats can vary.

Present your images in a logical order. Choose a cover image to represent the portfolio as a whole. This doesn't mean it should have the name of your portfolio on it, but rather it should be the first image in your portfolio and should be an excellent representation of your theme.

Choose a size that works best for your work. Make sure your presentation case holds your prints comfortably.

*Contd.....*



RNI 14170/67

BOOK - POST  
To,

THE PHOTOGRAPHIC SOCIETY OF INDIA  
MUMBAI  
SANGLA VALLEY & SPITI VALLEY  
PHOTOGRAPHY TOUR  
SHIMLA-SARHAN-SANGLA-NAKO  
KAZA-CHANDRATAL-MANALI  
21ST TO 31ST JULY 2013



TOUR COST RS.14,800/-  
(Ex Chandigarh/Ambala)

**TOUR COST INCLUDES:**

(Delux Hotel twin sharing basis,  
Breakfast, Evening Tea/Coffee Dinner  
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15 seater bus, Entry fee)

**TOUR COST EXCLUDES:** (To & Fro  
Rail/Air fare, Lunch & Any food other than  
mention in Itinerary)

Booking Amt. Rs. 5000/- (Sarita Travel  
help for Rail/Air Tkt. Booking)

**FOR FURTHER DETAILS CONTACT:**  
**VAIBHAV JAGUSTE 09702244944**



From :

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