



The Photographic Society of India

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RULES FOR THE AWARD OF THE ASSOCIATESHIP OF THE PHOTOGRAPHIC SOCIETY OF INDIA (APSI)

The Associateship shall be open to any individual (member/non-member of the PSI) who satisfies the requirements of the same and adjudged by the Panel of Judges, appointed by the Managing Committee of the PSI, to have attained the necessary proficiency in the category for which the application is made, subject to the final approval of the Managing Committee of the PSI.

1. The applicant for the Associateship shall not be under 18 years of age at the time of the application. (Adequate proof of age must be submitted if required). The application for the Associateship should be made on or after 1st September every year. The Last date for receipt of the application (in the prescribed form), evidence, and fees shall be 5th December and the outcome of the application shall be declared by 31st December in the same year.
2. The application fee for Associateship shall be Rs.500/- (US \$ 7.00 for foreign applicants payable through PayPal) and the Honors fee shall be Rs.3500/- (US \$ 47.00 for foreign applicants payable through PayPal). The honors fee shall be paid only by the successful applicant. Fees shall be paid by cash/bank draft/cheque/NEFT/RTGS/ only. The successful applicant will have to become a life/patron member of the PSI and his/her Associateship shall be valid only until he/she remains a member of the PSI.
3. The application for Associateship shall be made in any one of the following categories.
 - a. Pictorial (either Monochrome or Color)
 - b. Creative Digital (either Monochrome or Color)
 - c. Nature (either Monochrome or Color)
 - d. Photojournalism (either Monochrome or Color)
 - e. Travel (either Monochrome or Color)
4. Every application shall specify the category in which the applicant wishes to be admitted. The evidence required shall be a portfolio of 15 digital images sent by email to -1937psi@gmail.com. All 15 images together on a single image/file should also be sent. The digital image file must be in JPEG format and the file size should be up to 2 MB. Please submit images with 300 dpi resolution. The maximum dimension allowed shall be 1920 horizontal and 1080 vertical. The color space shall be sRGB. Digitally enhanced images or arranged/directed shots in Nature, Photojournalism, and Travel categories shall not be eligible. **Portfolios that have been awarded distinctions by other photography organizations should not be entered.**
5. The evidence submitted in all cases shall be sufficiently varied to reflect the competence of the applicant in the field of photography. The evidence should be the

unaided, original work of the applicant and should conform to the category in which the application is made. The applicant should own the copyright of the images and should also be in possession of model/property release wherever applicable.

6. The evidence used for obtaining Licentiateship cannot be used again for Associateship or Fellowship.

7. The evidence should be accompanied by a write-up of no more than 80 words describing the portfolio. The portfolio should also contain a title of not more than 5 words.

8. A successful applicant shall be entitled to the use of the letters 'APSI' (Associate of the Photographic Society of India), which shall be awarded only on the basis of the report submitted by a Panel of Judges. The Panel shall consist of three or five members.

9. An unsuccessful applicant may reapply for the Associateship on payment of the application fee of Rs.500/- provided he complies with all the other requirements. The Associate of the PSI may, on payment of the application fee of Rs.500/-(US \$ 7.00 for foreign applicants payable through PayPal), apply for Associateship in any other category. The Honors fee in this case shall be Rs.2,000/- (US \$ 27.00 for foreign applicants payable through PayPal).

10. Captions or titles should be written on the form. The digital image file must bear the title and must be numbered to correspond with the entry form. e.g. 01_Winner. (Serial no. and title.). The applicant's name should neither be visible in the image nor should it be included in the file name.

11. The application form (completed in all respect), evidence, and fees should be sent to the PSI on or before the last date. i.e., 5th December of the respective year.

12. All possible care will be taken of the evidence submitted but the PSI assumes no responsibility for loss or damage to the evidence.

13. Entries/images submitted shall not be returned and PSI reserves the right to use the images for promotion and education, without any compensation to the applicant.

PSI Bank Account Details:

Account Holder Name: THE PHOTOGRAPHIC SOCIETY OF INDIA
Name of the Bank: CENTRAL BANK OF INDIA
Branch: Boribunder, Mumbai
Account number: 1318657335
Account Type: Savings
IFS Code: CBIN0280606

PayPal: 1937psi@gmail.com

Joint Hon.Secretaries,
The Photographic Society of India.