

THE PHOTOGRAPHIC SOCIETY OF INDIA

FEBRUARY 2022

# CLICK

DIGITAL MAGAZINE

**A PERSONAL TRIBUTE**  
Nrupen Madhvani

**JAPAN-CHERRY BLOSSOM FESTIVAL**  
Anand Nirgude

VOLUME- 13

## **Homage to late Shri Shreekant Malushte**

Past President (PSI),  
Hon. PSI, ARPS, Hon. MMPS



Prof. Shreekant Malushte was a man with a golden heart. His passing away on 28<sup>th</sup> January, 2022 came as a big shock to all of us.

He had been a mentor to thousands of photography enthusiasts, both young and old.

He was actively involved in various activities of the PSI. Under his President ship, major renovation was carried out at the PSI premises and many interesting activities were organized. He used to introduce his Photography students to PSI regularly and many of them became life members of the PSI. He endeared himself to the PSI members with his friendly nature. His passion for Photography and his enthusiasm was worth emulating.

We, the members of the managing committee and all the members of the PSI are extremely saddened by the loss and offer our deepest condolences.

May his soul rest in peace ! Om Shanti !

**The Managing committee,**

**The Photographic Society Of India**



ESTD : 1937

**Editorial Team**

**Chief Editor**

Rajendra Waghmare

**Sub Editor &  
Magazine Designer**

Shashank Narsale

**Creative Team**

Pradeepkumar Balgi

Prasad Mantri

Prathamesh Toraskar

**PSI Managing Committee**

Narayan Panje -**President**

Sunil Vyas -**V. President**

**Jt. Hon. Secretary**

Rajendra Waghmare

Shashank Narsale

**Treasurer**

Srinivas Akella

**Members**

Gajanan Dudhalkar

Jayesh Kanojia

Santosh Nimbalkar

Shekhar Mangaonkar

**Office Assistant**

Shripat Shivgan

Karishma Pawar

**Front Cover Photo**

Nrupen Madhvani

**Back Cover Photo**

Prof. Shreekant Malushte

**Email**

click.psi1937@gmail.com

1937psi@gmail.com

**Contact Number**

022-49629987

**Office Address :**

195, Saheb Bldg., 5th Floor,

Dr. D. N. Road, Fort,

Mumbai - 400001.

# CONTENTS

|  | Page    |
|--|---------|
| Editorial  | 4       |
| Prof. Shreekant Malushte<br>A Versatile Personality<br>by Anirudha Cheoolkar | 5 - 09  |
| Monthly Competition Result – January 2022                                    | 10 - 18 |
| A Personal Tribute<br>by Nrupen Madhvani                                     | 19 - 24 |
| Japan- Cherry Blossom Festival<br>by Anand Nirgude                           | 25 - 29 |

Disclaimer

The views and opinions expressed in the articles published in this magazine are those of the authors and are not necessarily of the editorial team, PSI or the Managing Committee.



### EDITORIAL

It saddened us all when our past president, Prof. Shrikant Malushte left us on 28th January 2022. He was blessed with a charismatic personality. He had multiple talents and he excelled in whatever he did. He has left behind thousands of photographers whom he taught the art and science of photography. He ran his own photography academy called 'SNAP'. He used to bring his students of every batch to PSI to show them our activities and the facilities we provide and used to insist them to become a member of the Society. This act alone shows his love for PSI. Shri Anirudha Cheoolkar, a close associate of Prof. Malushte has shed light on the fascinating life of Prof. Malushte.

In this issue, Shri Anand Nirgude, an avid traveller, takes us on a journey to the Cherry Blossom Festival of Japan. We can feel the freshness of the flowers by just looking at the pictures.

Shri Nrupen Madhvani ji is a successful senior advertising photographer with over 40 years of experience. In his busy schedule, he keeps on doing his own personal projects to satisfy his creative urge. He has shared with us one of his projects he did years ago on flowers. He has explained the process also. This really is inspirational work which I am sure will motivate many of us.

A handwritten signature in black ink that reads "Rajendra Waghmare". The signature is fluid and cursive, with a small dot at the end.

**Rajendra Waghmare**  
Chief Editor

A close-up portrait of Prof. Shreekant Malushte, an elderly man with dark hair, smiling warmly. He is wearing a dark suit jacket over a white shirt. The background is dark, making his face the central focus.

## Prof. Shreekant Malushte

A versatile personality  
(Past President PSI, ARPS, Hon PSI, Hon MMPS)

---

**T**he Life story of Professor Shreekant Malushte reads like a script of a movie. His looks and charm were no less than any film star. He excelled in whatever he did. Majority of people knew him as an excellent photo artist and an accomplished teacher.



While interviewing him for a book, I got to know his many other talents and achievements. His passing away on 28th January 2022 at the age of 86 years, left his admirers and students very much distressed. His legacy in the form of his huge body of work and thousands of students will live for eternity.

After completing his primary school education in a municipal school in Mumbai, he joined Union high school. He completed his school education at Ratnagiri, in Konkan Maharashtra. After acquiring his B. Sc. In Physics from Gogate college, Ratnagiri, he joined Parle Tilak School as a science teacher. After M. Sc. he was professor of Physics at Parle College for next seven years. Later Shreekant Malushte joined Maharashtra

College of Science to become head of department. He was also a Sub-Lieutenant in the Naval Wing as a NCC instructor.

Always interested in drama he had a grand presence and great talents. He regularly participated in drama competitions in his college years. His passion for drama continued in his later life. He performed in professional theatre with the top artists of that era. He established Abhivyakti Natya Sanstha with stalwarts from Marathi drama and produced excellent shows for more than a decade.

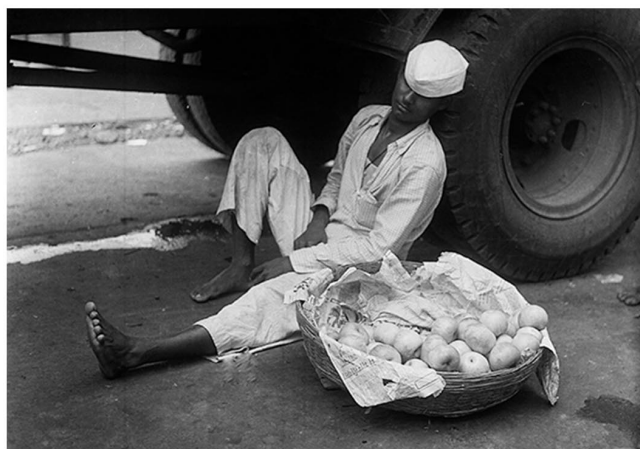
His father had a photo studio at Sutar galli in Mumbai and then established a studio at Ratnagiri. Even though

Shreekant Maluste helped his father in processing, printing in his studio and in spite of having his box camera when he was in his fifth class, he did not pursue photography due to his education and extracurricular activities.

Photography remained as a hobby for him until he joined Maharashtra College. Then the kaleidoscopic vistas of Mumbai inspired and motivated him and he started taking serious interest in photography. One of his friends who was a senate member, asked him to join University Film & Advisory Board. Another senior adviser, Mr. Fanibunda noticed his passion and advised him to join The Photographic Society of India. He was impressed by the ambience at PSI on his first visit. He started participating in salons

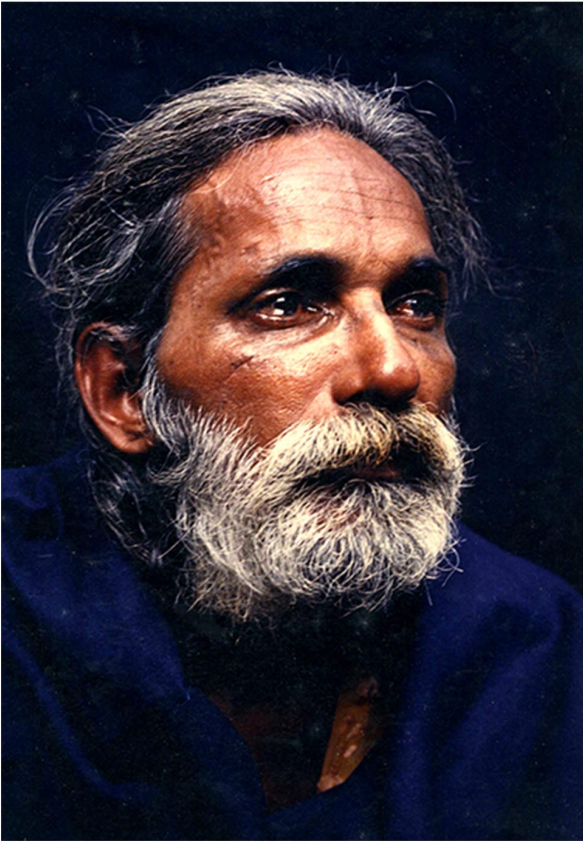
and was met with failure in the first year. He was determined to succeed, studied the prize-winning photographs, the technique, the art and next year was awarded a bronze medal for one of his photograph in the annual competition. He never looked back after that. He was the photographer of the year of PSI for 1978 – 79. He won many medals, prizes and merit certificates in national and international salons. He was President of PSI, General Secretary of Camera Club of India, and Nature Division Secretary of Federation of Indian Photography. He was awarded Honorary Membership of PSI and Mumbai Marathi Patrakar Parishad.

To inspire next generation in the art of photography, he started teaching photography.









He taught at SNTD College, Academy of Applied Art, and at Indian Institute of Photography. At Bombay College, Rizvi College and Bhavans College he took photo journalism classes. In the year 1993 he established his own Satyam National Academy 'SNAP', which is doing its good work till today. More than 10000 students have benefited by his excellent tutoring.

His writings and photographs were extensively published in newspapers and magazines. He was interviewed for periodicals and TV, has written series related to photography for a decade for newspapers. The compilation of his writings in book form, "Chand Chayachitranacha" (the hobby of photography) won the best book award under miscellaneous category by the Konkan Marathi Sahitya Parishad in 2006.

His book 'Asa Mi Tasa Mi' tells his interesting life story in his fluent and charming style.

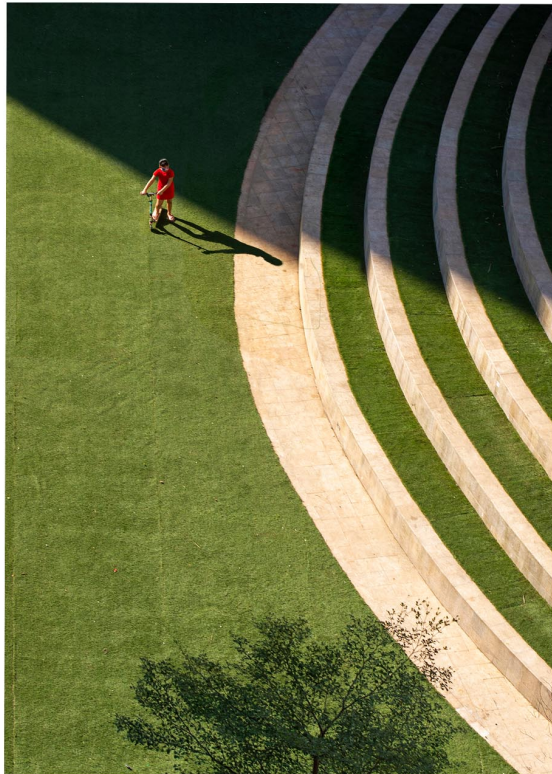
'Glimpses in to my life' The book published in the year 2019 gives complete life history of Prof. Shreekant Malushte's work in education, social work, theatre, journalism and teaching. It features many of the well known superb photographs as well as his achievements in the field of photography.

His passing away is a great loss to the photography fraternity and especially for those who learned under his tutelage, inspired by him, admired his work and his services to the art of photography.

**Prof. Shreekant Malushte**  
( 26 June 1936 - 28 January 2022 )

**Anirudha Cheolkar, AFIP**

**RESULT OF MONTHLY COMPETITION : JAN 2022**  
**JUDGE - SHASHANK RANJIT**  
**MEMBERS ( COLOUR )**



**SCOOTER**  
**AMOD KUMAR**



**EYE CONTACT**  
**NIKHIL PANCHAL**

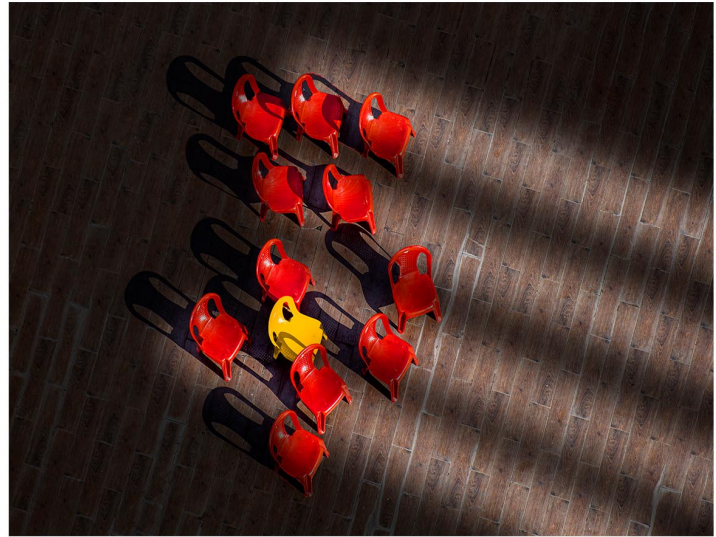


**COCKFIGHT**  
**SURESH BANGERA**

**MEMBERS ACCEPTED ENTRIES ( COLOUR )**



**HAPPINESS**  
PRASAD MANTRI



**CHAIRS**  
AMOD KUMAR



**WINTER**  
Dr. SMITA SAMEL



**VILLAGE WOMAN**  
SURESH BANGERA



THE GREAT ESCAPE  
SURESH BANGERA



WORK LOAD  
NIKHIL PANCHAL



EMOTIONS  
NIKHIL PANCHAL

**RESULT OF MONTHLY COMPETITION : JAN 2022  
MEMBERS ( MONOCHROME )**

**1**

SCHOOL REOPEN WITH JOY  
SURESH BANGERA



**2**

THE RECYCLE  
SHEKHAR MANGAONKAR

**3**

HAPPY GIRLS  
NIKHIL PANCHAL



**MEMBERS ACCEPTED ENTRIES ( MONOCHROME )**



**CUTE DAUGHTER  
AMOD KUMAR**



**WHITE GOATS  
AMOD KUMAR**



**PARIKSHAN  
SURESH BANGERA**



**BLACK MAN  
AMOD KUMAR**



**MOTHER & CHILD  
SURESH BANGERA**



**MORNING WORK  
MAHESH AMBRE**

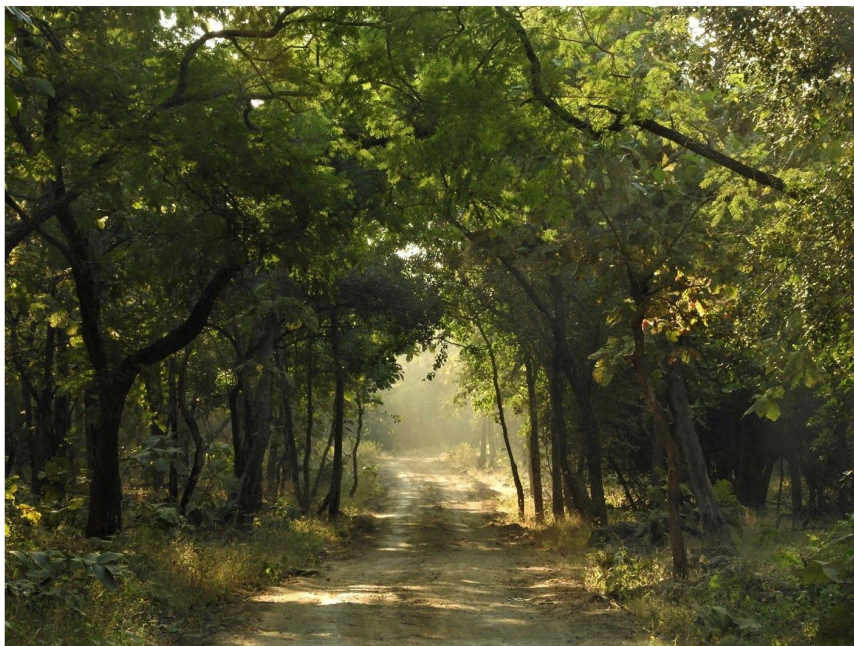
**BEAUTY IN B & W  
CHANDRASHEKHAR SALUNKHE**



RESULT OF MONTHLY COMPETITION : JAN 2022  
BEGINNERS ( COLOUR )

2

TAWNY COSTER  
ASHWINI CHABRA



3

GIR FOREST  
VRINDA NADKARNI



**BEGINNERS ACCEPTED ENTRIES ( MONOCHROME )**

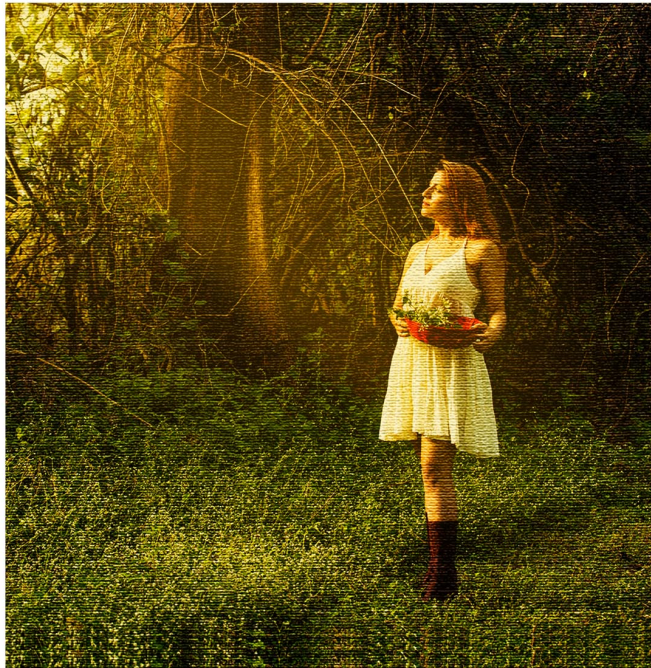


FOGGY MORNING  
CHETAN DODWAD



A CONVERSATION  
CHETAN DODWAD

**ACCEPTED ENTRIES (OUTING)**



MORNING LIGHT  
SHATRUGHAN SINGH



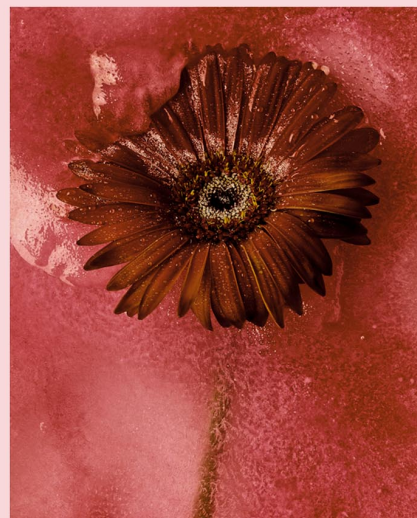
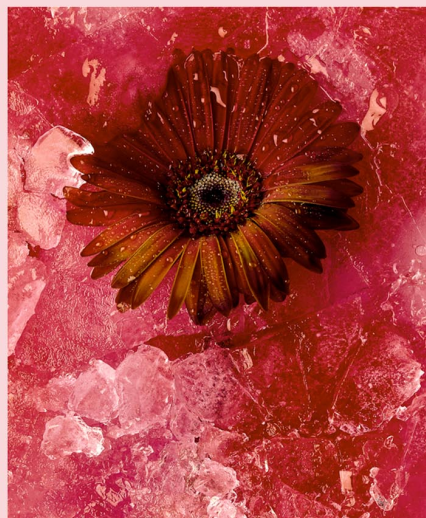
BEAUTY QUEEN  
SHATRUGHAN SINGH

*Congratulations*

TO ALL MONTHLY COMPEPTITION WINNERS

# A Personal Tribute

by Nrupen Madhvani



*Every creative exercise needs a catalyst. In this case, the seed was a simple thought about flowers.*

My conceptual process was a linear one, requiring that the images connect. The thematic nature of the exercise meant that each visual would form a part of the main thread. At the time of execution, though, I keep things open-ended so that individual images can also be viewed as stand-alone. I leave the mental door ajar to receive anything organic that may happen during the shoot.

A message, obvious or subtle, provides depth. If that can be combined with a dose of emotion, it's a win-win. For example, when I exhibit or publish, a measure of success is when someone asks me 'why did you do it this way?' along with the more commonly asked 'how did you do it?'

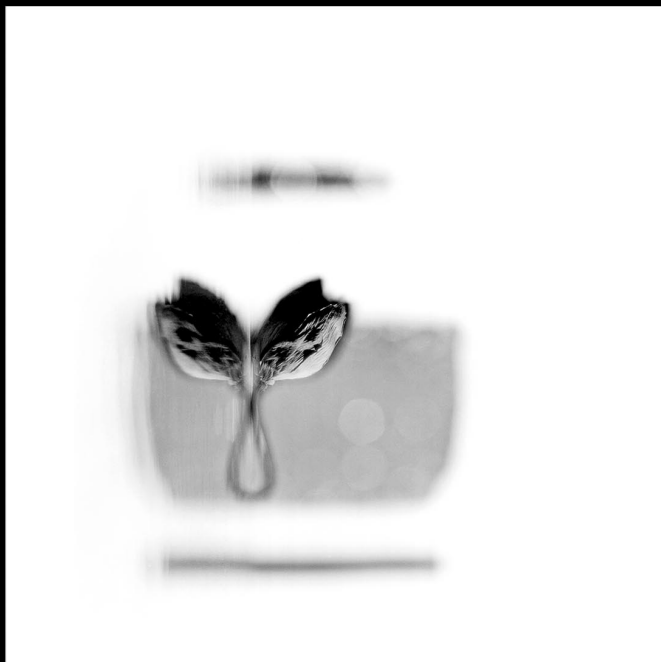
My shooting method is dynamic but

prepping is a key constant. I studiously jot down notes and make rough sketches. (My skills do not extend to drawing, so anyone looking at my squiggles will find them amusing, and confusing!)

The primary driver behind the series was to take an evocative cliché and put a personal spin on it. That initial thought evolved into areas that required variation. It was an intense process, which lasted over two years. My gut said I was on the right track. I was in no hurry since there was freedom from deadline pressure.

I continued working on commercial gigs simultaneously. A balance between personal and paid work is crucial. Projects like this require funds, and the extra money is useful, and helps ease the burden of the steep costs.





I shot the series on transparency film (E6) and color negative film (C41) in two formats: 120mm and 4"x5". The negatives were for backup, printing, and cross-process experimentation.

The use of larger camera formats dictates a languid pace, which forces me to operate in slow-metabolism mode. Working in my own studio space makes the process meditative.

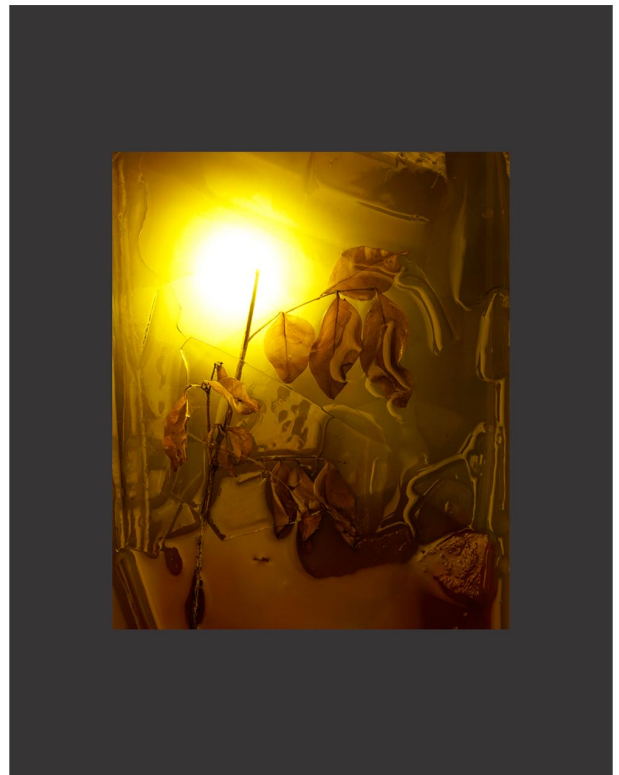
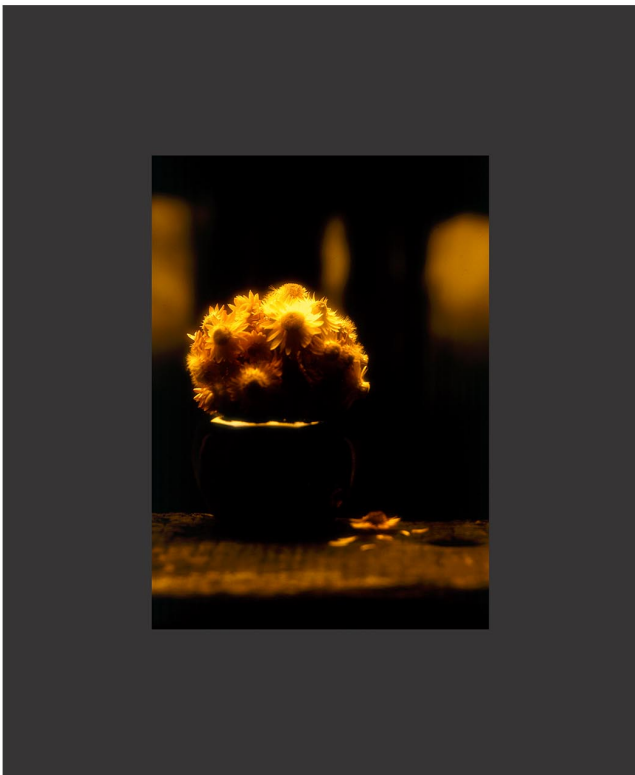
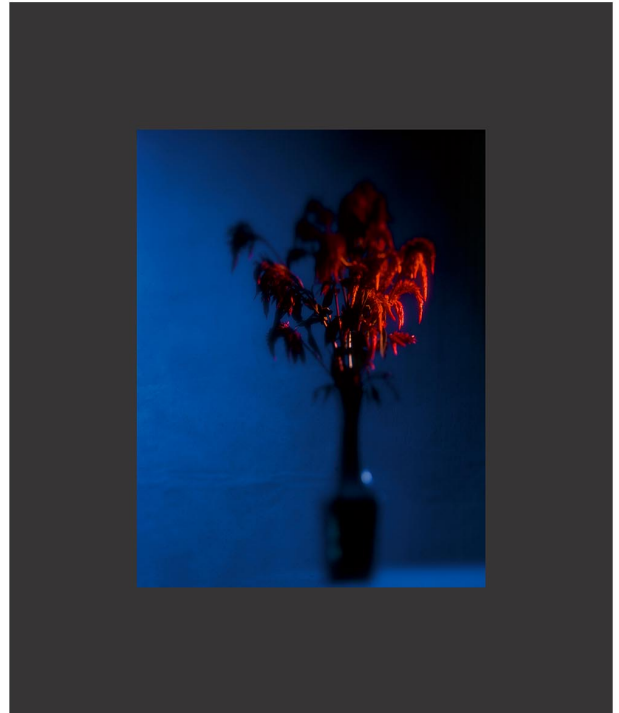
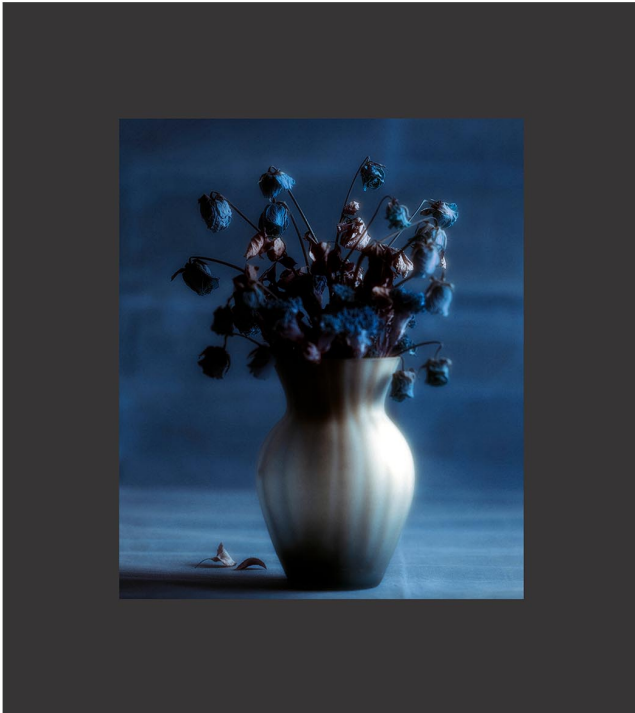
Several shots required the flowers to be dry. My method is to hang the fresh flowers upside down on a clothesline so that gravity gives them a natural fluidity. A day or three later, when satisfied with the de-saturated tones, I put the flowers in a tray of water, mixed with a complimentary photo color, and deep-freeze it for a few hours. Next, I carefully crack the ice, adding color if necessary, and when I get that green light vibe, I place it on the shooting table.

As the ice melts and breaks up, there is an amorphous, ever-changing quality to the subject. Not knowing how things will turn out is a rush in itself. I shoot a bunch of frames so that I have plenty of choices.

The setup is not elaborate. I usually go for simple, diffused lighting. Most of the hard work has already been done. The preparation part is time-consuming; the actual shot is not.

When I began, the end goal was to exhibit. As it so happened, while I was in the middle of creating the series, I got a call from the late Prafulbhai C. Patel, a respected photographer and teacher, and one of my early mentors.

Prafulbhai used to be the head of the Piramal Gallery at the NCPA. It was the only gallery in Mumbai devoted exclusively to photography. He expressed interest and asked me to do a solo show.







He required approximately forty images, from which we would mutually whittle down to the final thirty or so.

The gallery sponsored the show with one condition - no sales would be permitted at the venue. The upside was that the exhibition would be on for a month, which compensated for the disappointment at their no-sales rule.

I was pleasantly surprised by the footfalls at the show. After all, it was my intro, and the subject matter was abstract. The positive response encouraged me to continue doing personal, experimental work.

Later, I entered 'Shelter' for an international photo contest. There were 14,000 submissions from around the world and I was suitably chuffed when it bagged a certificate of excellence!

Looking back, I've realized that if a body of work can stand the test of time, that's a good sign. It means that the hard work has paid off. I make it a practice to re-visit my images, and if they still give me a sense of accomplishment, my job is done.

© Nrupen Madhvani

**Note :** This article, titled 'A Personal Tribute' is the sole property of Nrupen Madhvani, and as such cannot be reproduced, copied, published or used in any manner without the written permission of the author.



**Nrupen Madhvani**  
Photographer  
Mumbai



# JAPAN

## CHERRY BLOSSOM FESTIVAL

by Anand Nirgude

Japan, the land of rising Sun is located west of Pacific Ocean in the Northern Hemisphere. Tokyo is its Capital. Our member Shri Anand Nirgudeji is going to take us through a photo tour of the famous Cherry Blossom festival celebrated in Japan. He visited it last April.



Famous for its excellent museums, the pandas at Uneo Zoo (home to over 1000 cherry blossom trees), the Shinobazu pond and the historic Toshogu shrine, Uneo Park's Cherry Blossoms are what it is most famous for. "A visit to the park during spring season is an item on the bucket list of Japanese people. It starts from the South of Japan and steers through to the Northern part. In Japanese language it is called Sakura", Shri Nirgude explained.

He also said, "Located on the Yamanote line, the Uneo Park is easily accessible from any part of Tokyo. Uneo station is four stops from the Tokyo station. Main street, about half a kilometre long, runs from the main entrance of the Uneo park."

The first trees were planted here during 1543-1616. They did not survive for more than 400 years. But the tradition of viewing Sakura blossoms in the park has expanded to legendary proportions.

'The Cherry Blossom trees bear white flowers which turn pink during the period from late March to mid of April. The Uneo Cherry Blossom festival is one of the biggest and most crowded festivals in Japan. During Cherry Blossom viewing season, Main Street is packed with millions of people, coming to bask in the beauty of the Sakura.' Shri Nirgude said.

"Our tour used to start at 05.00 in the morning and went on till 08.00 in the morning. In the afternoon we used to start at 03.30 and our photo tour continued till Sunset", Shri Nirgude was telling.







Shri Nirgude was very excited to tell us that people wore traditional dresses (Kimonos) and moved and partied alongside the streets under the Cherry Blossom trees. "People are happy and enjoy every moment", said Shri Nirgude and continued, "People are very cooperative. They allow us to photograph them, if we requested them."

"Even Geisha (a Japanese hostess trained to entertain men with conversation, dance and song.) acceded to their request to allow them to photograph her." Shri Nirgude explained.

He travelled with a tour guide named Evan Pike, an American married to a Japanese girl. He is available online and replies to any query very promptly. Brief information about the tour is also given on his website.

The web address is <http://www.evanpike.com>.

"There are many Royal palaces, other monuments and Buddhist temple architectures included in the tour and it is thrilling to photograph them with the background of these trees", Shri Nirgude was saying. According to Shri Nirgude "Japan is full of tourist places allowing you to photograph street life, landscapes, and monuments, life style of people, islands and arches in the sea."

(Sunil Vyas- In conversation with Shri Anand Nirgude )



# TULIP FESTIVAL

## KASHMIR PHOTOGRAPHY TOUR



DAL LAKE  
TULIP GARDEN  
AHARBAL WATERFALL  
GULMARG  
MARTAND TEMPLE  
PAHALGAM

**SAT 23RD TO SAT 30TH**  
**APRIL 2022**  
**7 NIGHTS & 8 DAYS**

₹  
**18,500/-**  
TOUR COST

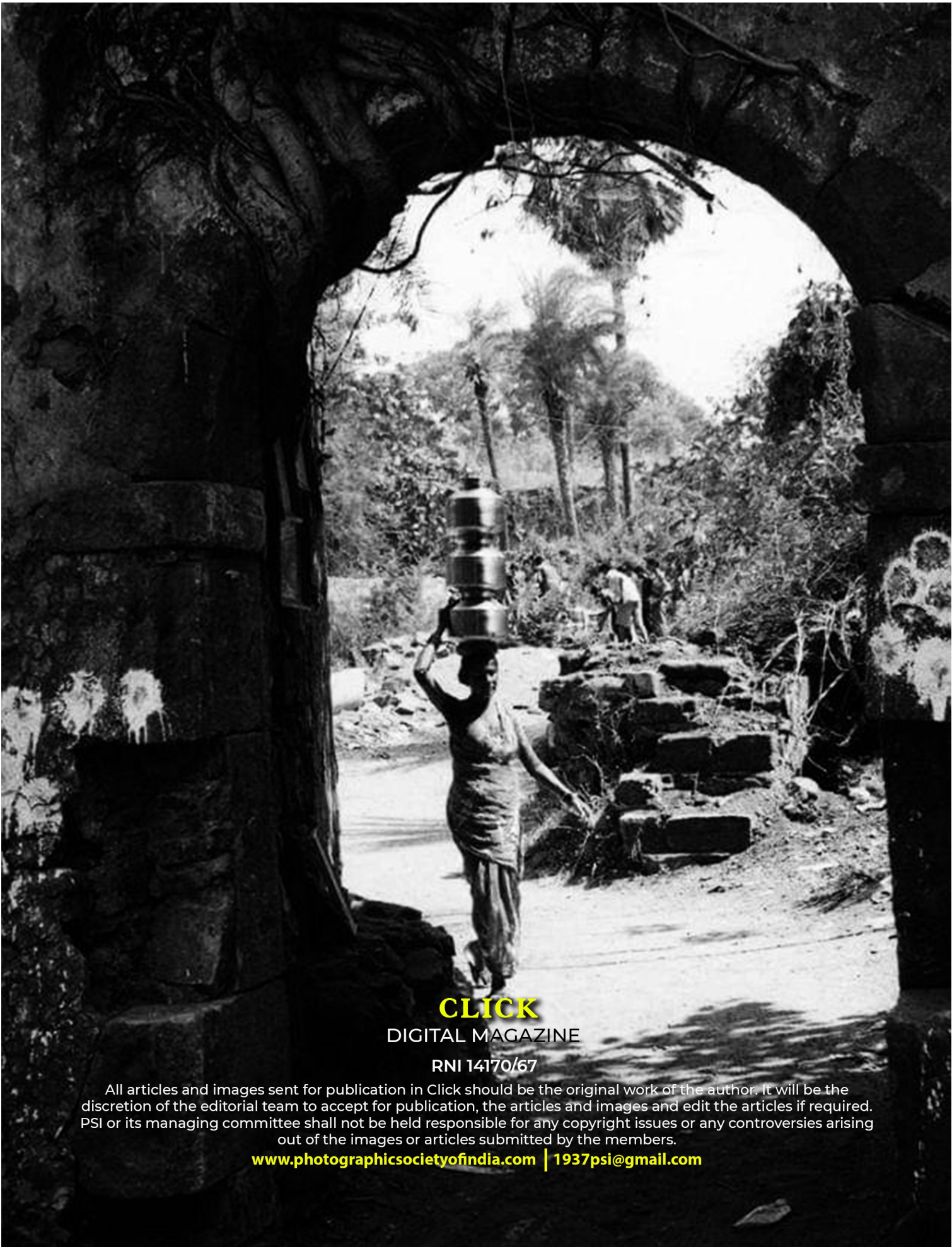
### TOUR COST INCLUDING

**TWIN SHARING ACCOMODATION.**  
**ONE DAY STAY IN HOUSEBOAT.**  
**BREAKFAST AND DINNER**  
**ALL SIGHTSEEING BY**  
**13 SEATER TEMPO TRAVELLER.**  
**BISLERY 1 LTR/DAY.**

**CALL ME NOW**  
Mob : 09969472411  
prasadmantri63@gmail.com

**PRASAD MANTRI**  
(TOUR COORDINATOR)

**EXPERIENCE OF CONDUCTING SUCCESSFUL PHOTO TOURS SINCE 2008**



**CLICK**

DIGITAL MAGAZINE

RNI 14170/67

All articles and images sent for publication in Click should be the original work of the author. It will be the discretion of the editorial team to accept for publication, the articles and images and edit the articles if required. PSI or its managing committee shall not be held responsible for any copyright issues or any controversies arising out of the images or articles submitted by the members.

[www.photographicsocietyofindia.com](http://www.photographicsocietyofindia.com) | [1937psi@gmail.com](mailto:1937psi@gmail.com)