

SEPTEMBER 2022

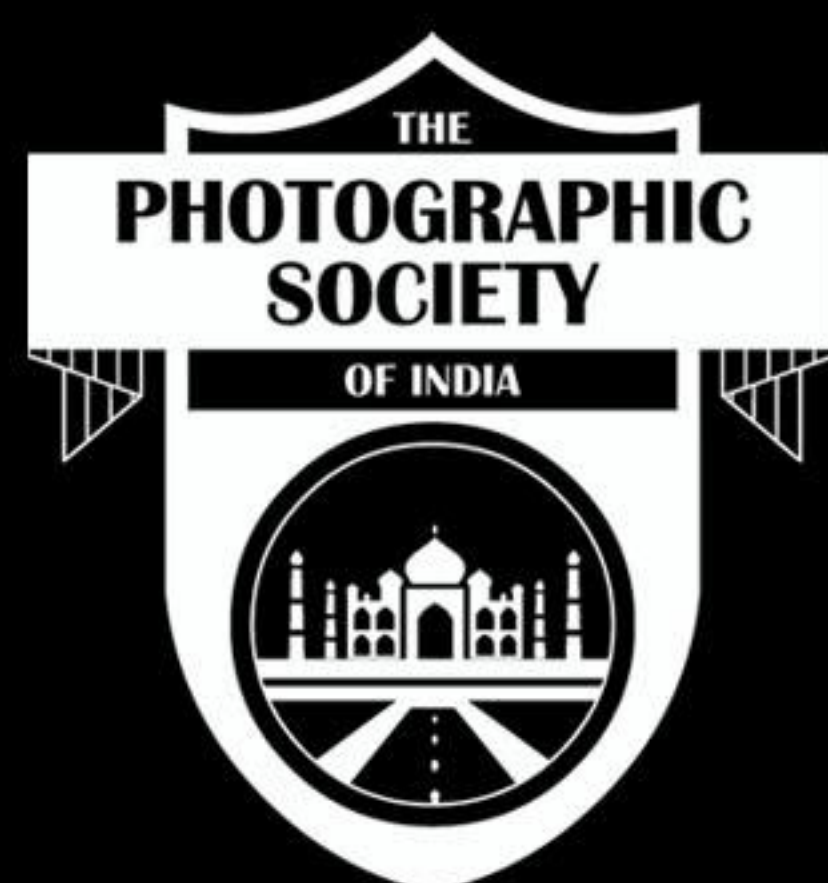
CLICK

DIGITAL MAGAZINE



GLITZY WORLD OF
FASHION
by Bhushan Tandel

THE ART OF
INTERIOR
PHOTOGRAPHY
by Subhash Patil



ESTD : 1937

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Disclaimer

The views and opinions expressed in the articles published in this magazine are those of the authors and are not necessarily of the editorial team, PSI or the Managing Committee.



EDITORIAL

Seasons greetings to all !

In this issue, Dr. Rupak De tells us everything we need to know about photographing the world of plants and flowers. He is the Former Principal Chief Conservator of Forests and Head of the Forest Department, Uttar Pradesh. He has vast field experience in the conservation of forests and animals. Because of his official position, he visited many forests in the country and documented plant life.

Bhushan Tandel and Subhash Patil are two young lensmen who have succeeded to make a mark in professional photography. Both of them have shared their inspirational stories of struggle and how they overcame the obstacles which came their way. Bhushan aspires to excel in fashion photography. He has already produced some excellent body of work in that genre. Subhash was running his own processing and printing lab. He used to get the work from renowned photographers. He had to close the lab and take up photography because of the revolution of digital photography. Now he has established himself as a professional photographer who does a variety of work, be it fashion, editorial, tabletop, interior or architectural.

A handwritten signature in black ink, reading "Rajendra Waghmare". The signature is fluid and cursive, with a long horizontal stroke extending from the end.

Rajendra Waghmare
Chief Editor

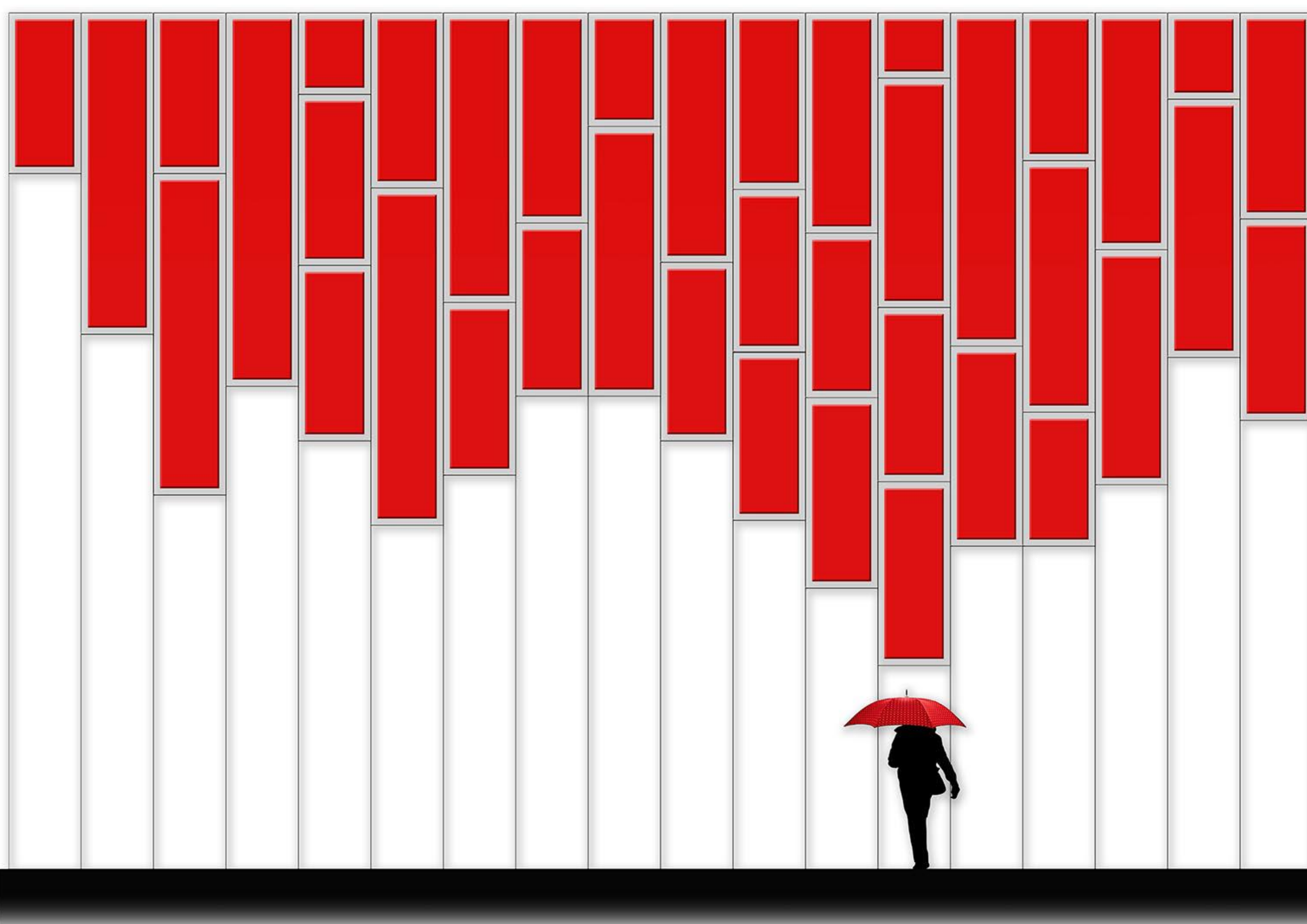
RESULT OF MONTHLY COMPETITION : AUGUST 2022

JUDGE : SHASHANK RANJIT

MEMBERS (COLOUR)



GIRL DREAMS
NIKHIL PANCHAL



RED UMBRELLA
NIKHIL PANCHAL

RESULT OF MONTHLY COMPETITION : AUGUST 2022 MEMBERS (COLOUR)



3
KICK
SURESH BANGERA

MEMBERS ACCEPTED ENTRIES (COLOUR)



ME & MY FRIEND
NIKHIL PANCHAL

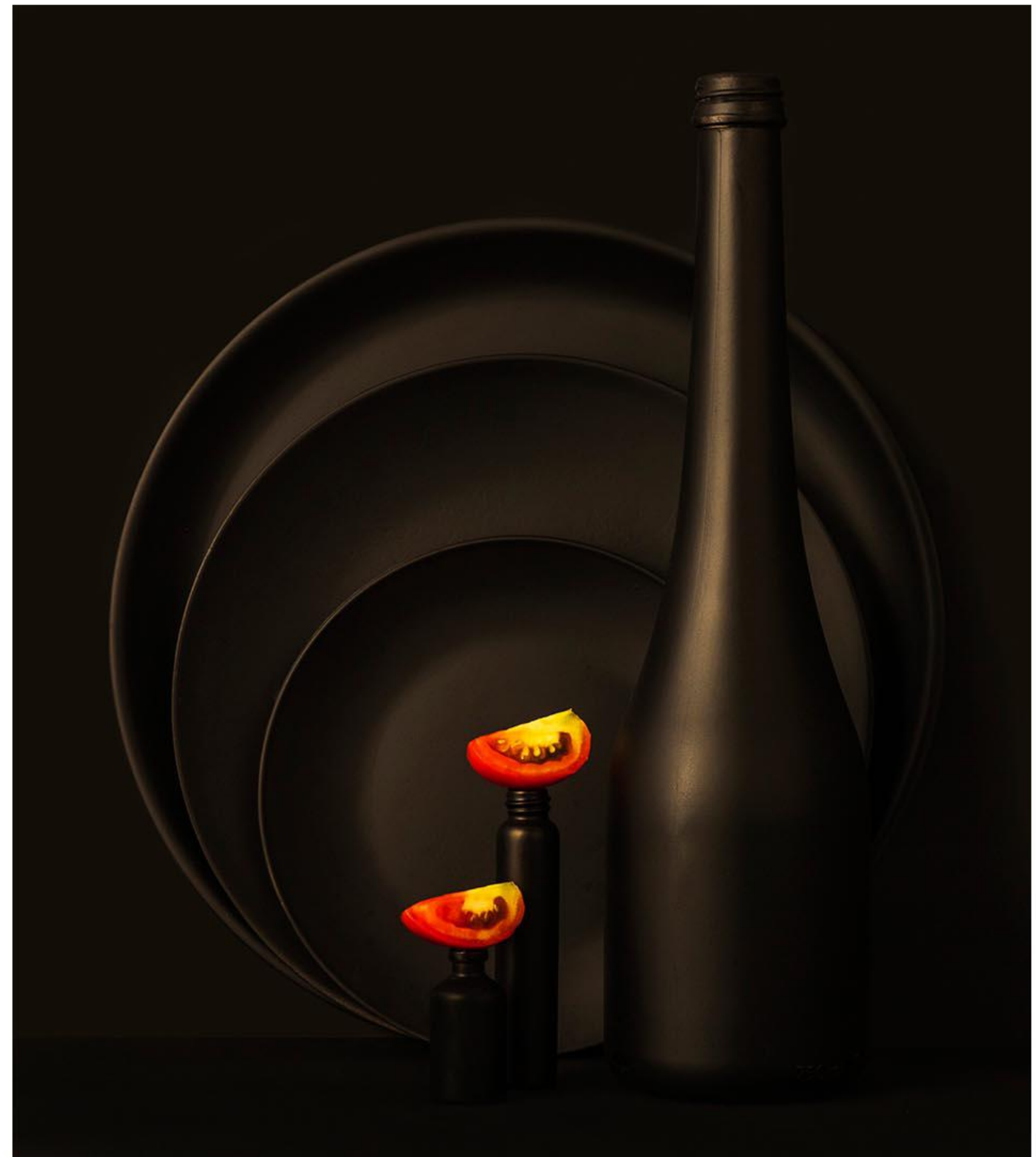


CHABUK
NIKHIL PANCHAL

MEMBERS ACCEPTED ENTRIES (COLOUR)



**WHAT A SMILE
NILESH GANTHADE**



**TWO RED PLUS WHITE
PRASAD MANTRI**



**MY NIGHTMARE
SAMAR KHAN**



**SWIMMER
NILESH GANTHADE**



**BEAUTY SMILE
SURESH BANGERA**

MEMBERS (MONOCHROME)



NIGHT LIGHT
SURESH BANGERA



FARMER WOMAN
NIKHIL PANCHAL



MEMBERS (MONOCHROME)



**WOMAN CARRYING
BROOMS
SURESH BANGERA**

MEMBERS ACCEPTED ENTRIES (MONOCHROME)

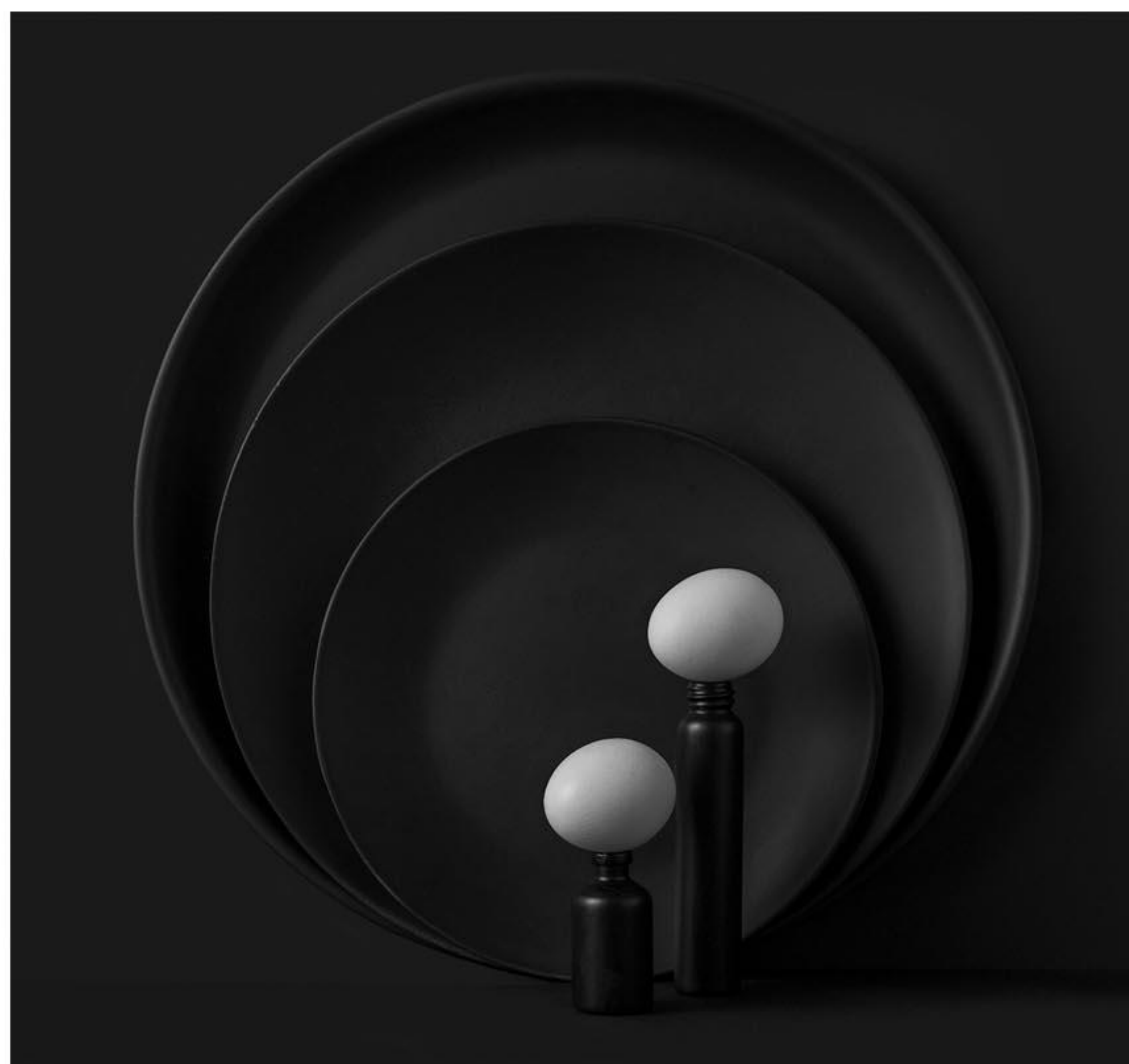


**SKY ARCH
NIKHIL PANCHAL**



**ANGRY
NIKHIL PANCHAL**

MEMBERS ACCEPTED ENTRIES (MONOCHROME)



**TWO EGGS
PRASAD MANTRI**



**BLACK TREE
PRASAD MANTRI**



**LAST TEAR
SAMAR KHAN**



**OLD LADY
NILESH GANTHADE**



**KOO-KOO
NILESH GANTHADE**

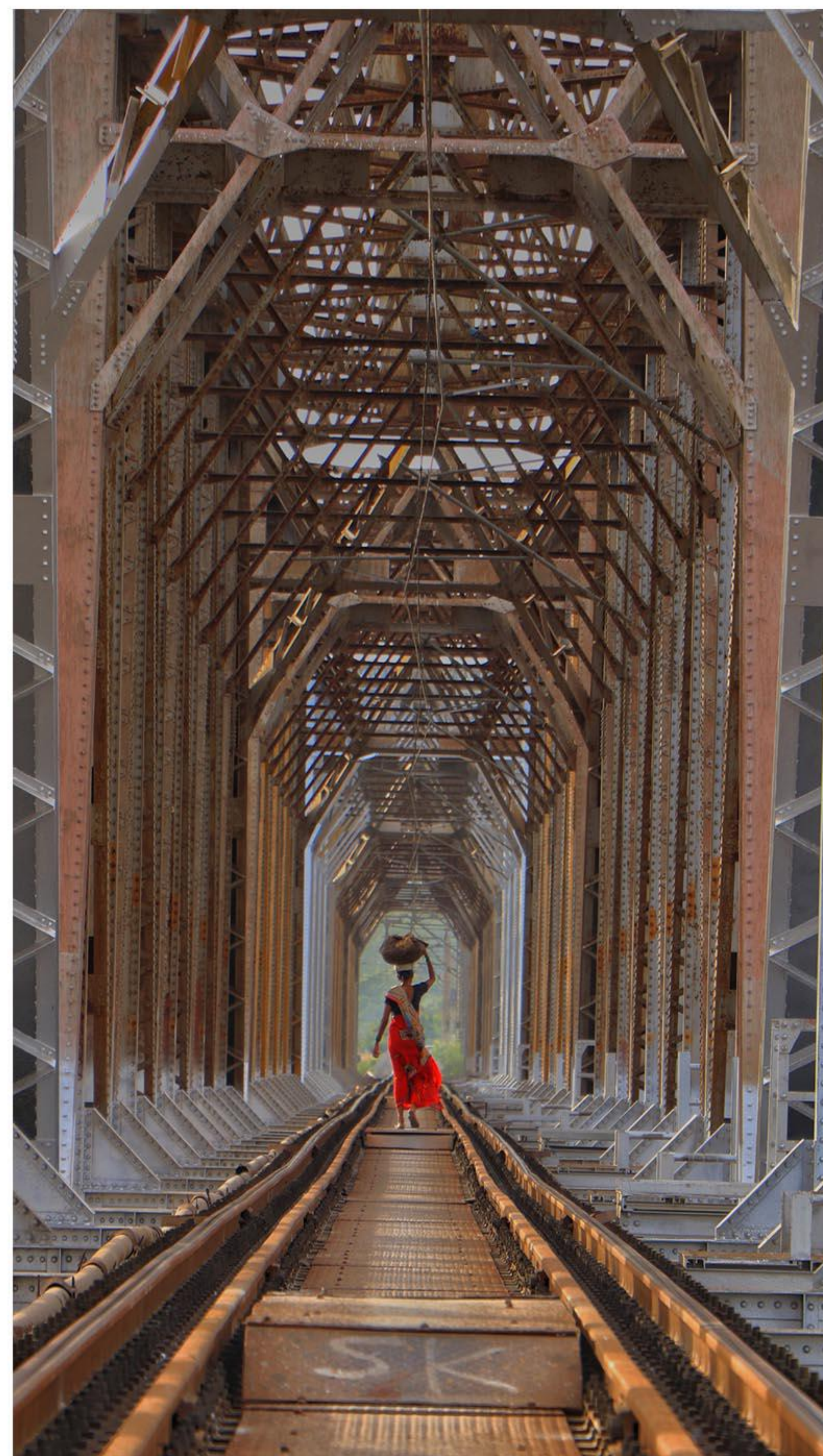
BEGINNERS(COLOUR)



**MALABAR LARK
PRADEEP PATIL**



**A WOMAN WALKING ON RAILWAY TRACK
SANJAY SHETYE**



BEGINNERS (COLOUR)



COMMON GRASS YELLOW
ASHWIN K CHHABRA

BEGINNERS ACCEPTED ENTRIES (COLOUR)



AMUR FALCON
PRADEEP PATIL

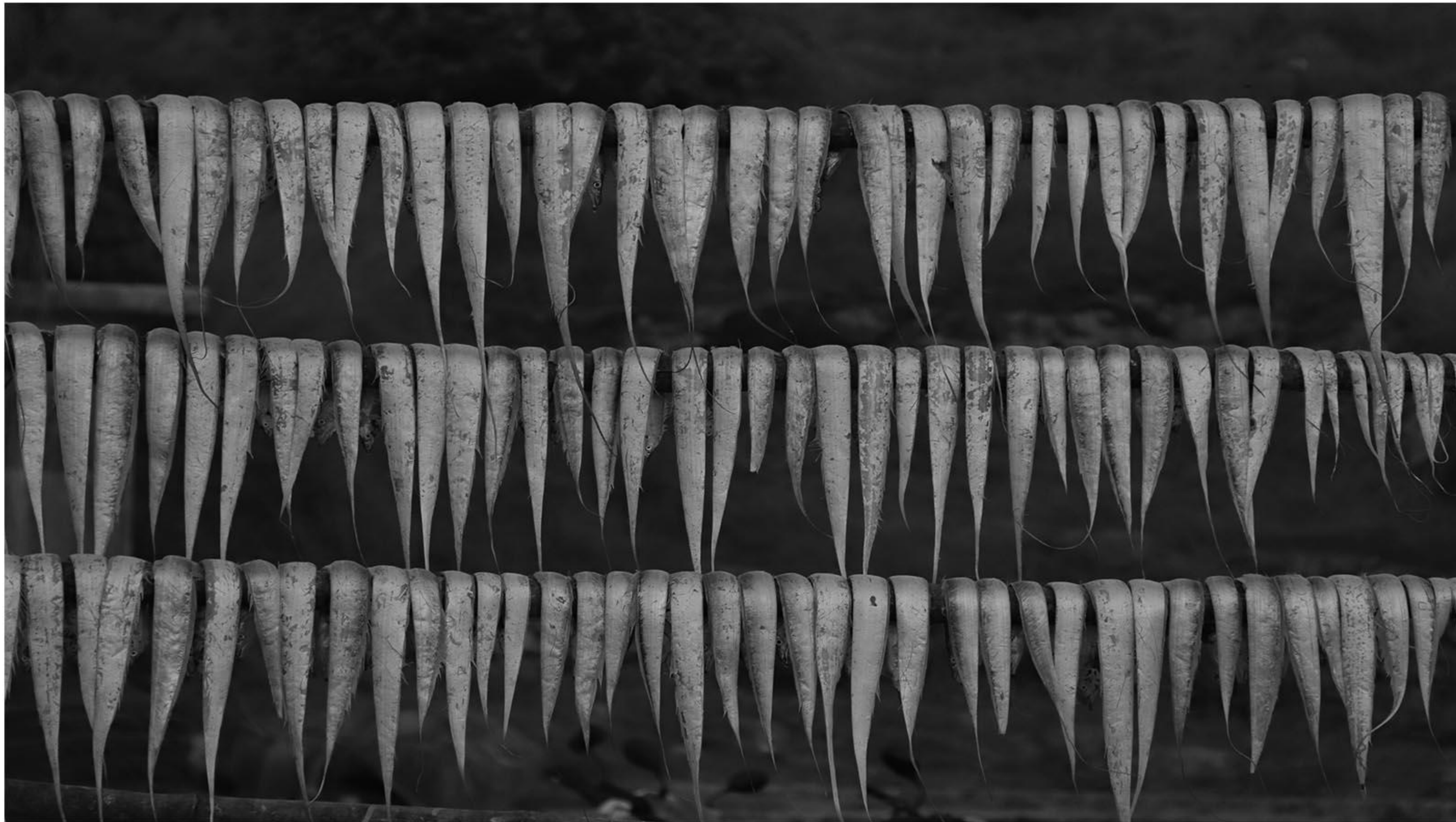


GOLDEN ANGLE BUTTERFLY
ASHWIN K CHHABRA



BEAUTY OF
MUMBAI CITY
SANJAY SHETYE

BEGINNERS ACCEPTED ENTRIES (MONOCHROME)



**DRY FISH
SANJAY SHETYE**



**FATHER AND HIS SON
PRADIP PATIL**



**NARI NARAYANI
SANJAY SHETYE**

OUTING



**UMBRELLA @ CHIKHLOLI
PRASAD MANTRI**

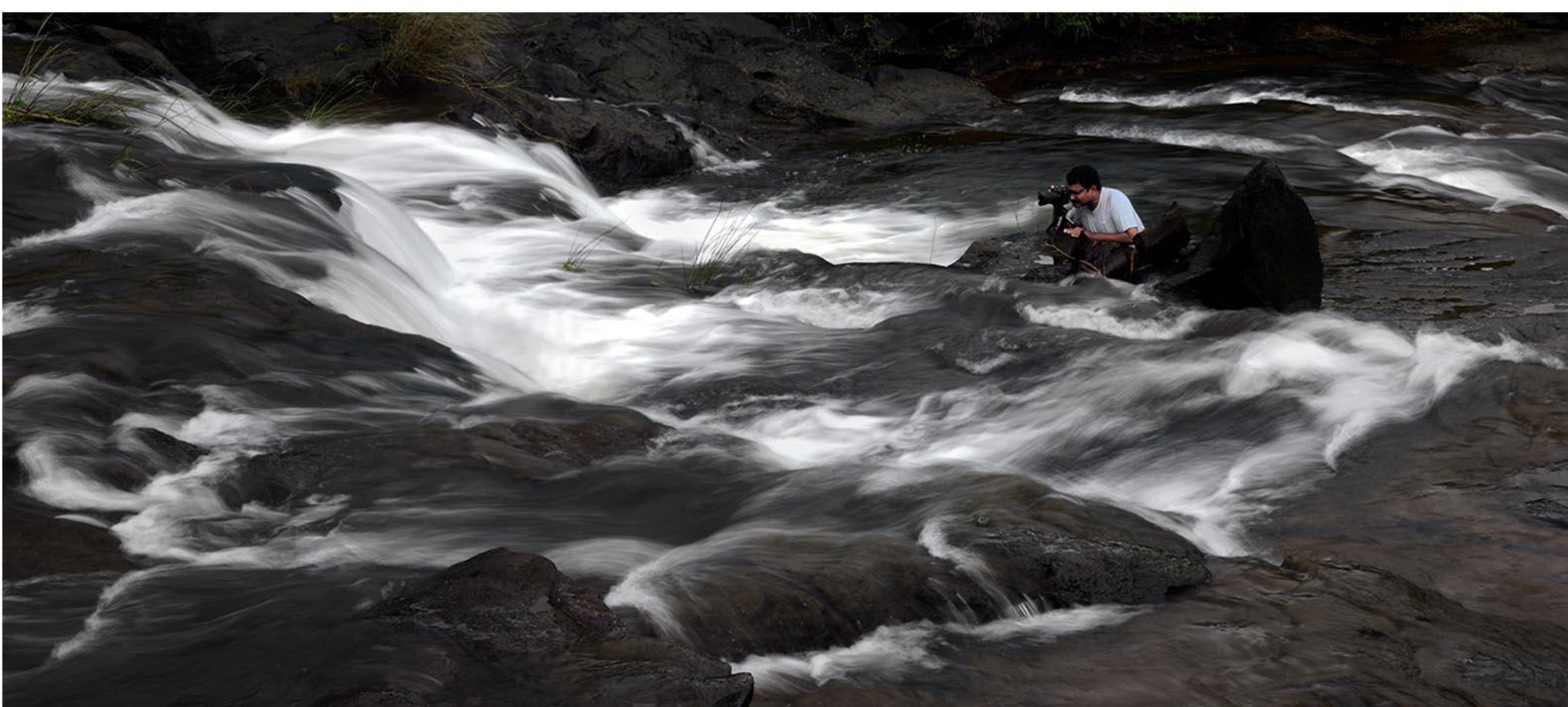
OUTING ACCEPTED ENTRIES



**TWINS ENJOYING RAINS
PRASAD MANTRI**



**FALL @ CHIKHLOLI
PRASAD MANTRI**

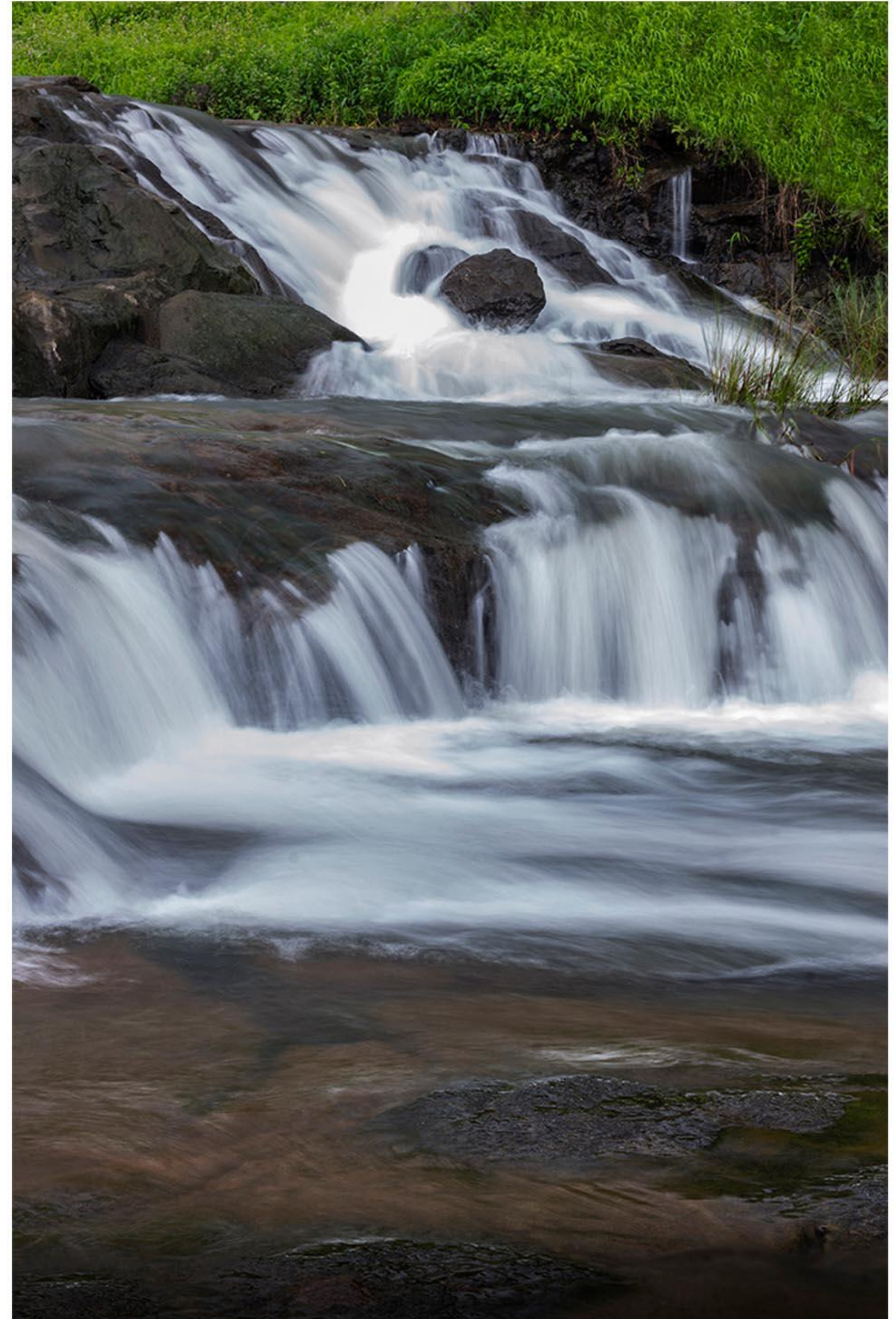


**WAVES
GANESH AMBOKAR**

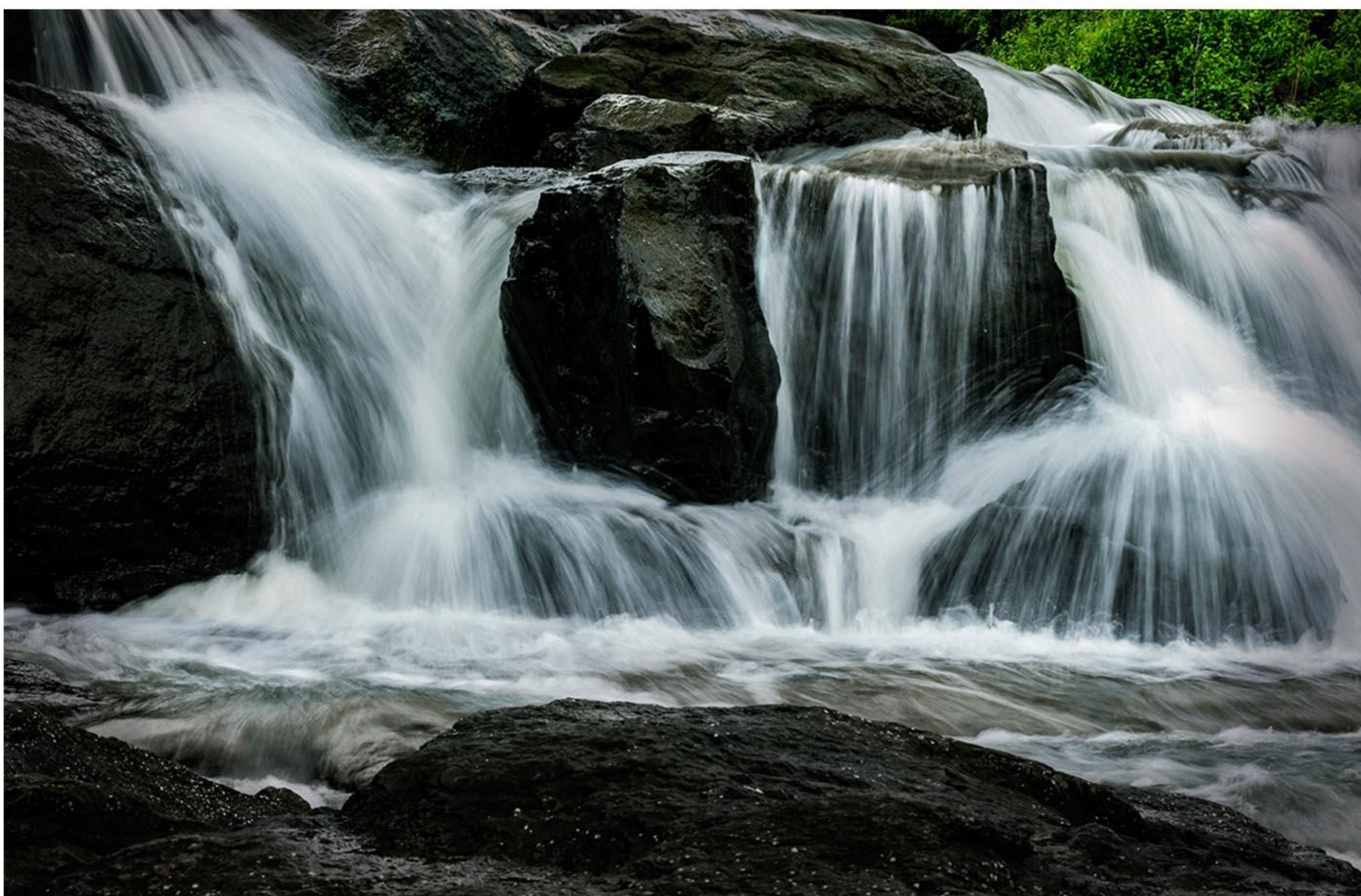
OUTING ACCEPTED ENTRIES



ABSTRACT WATERFALL
NIKHIL PANCHL



FALL
NIKHIL PANCHAL



WHITE WATER
NIKHIL PANCHAL

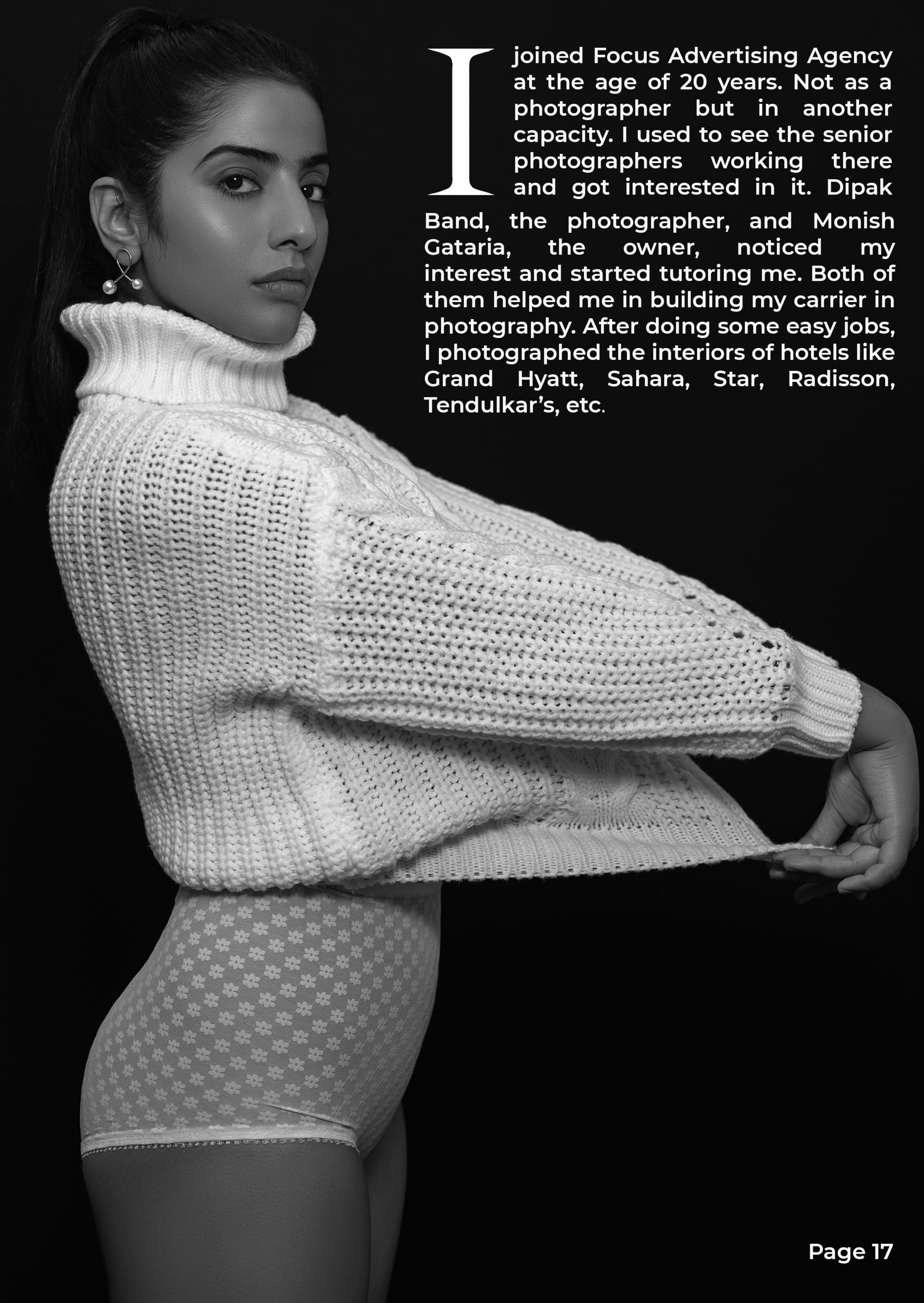
GLITZY WORLD OF FASHION

BHUSHAN TANDEL

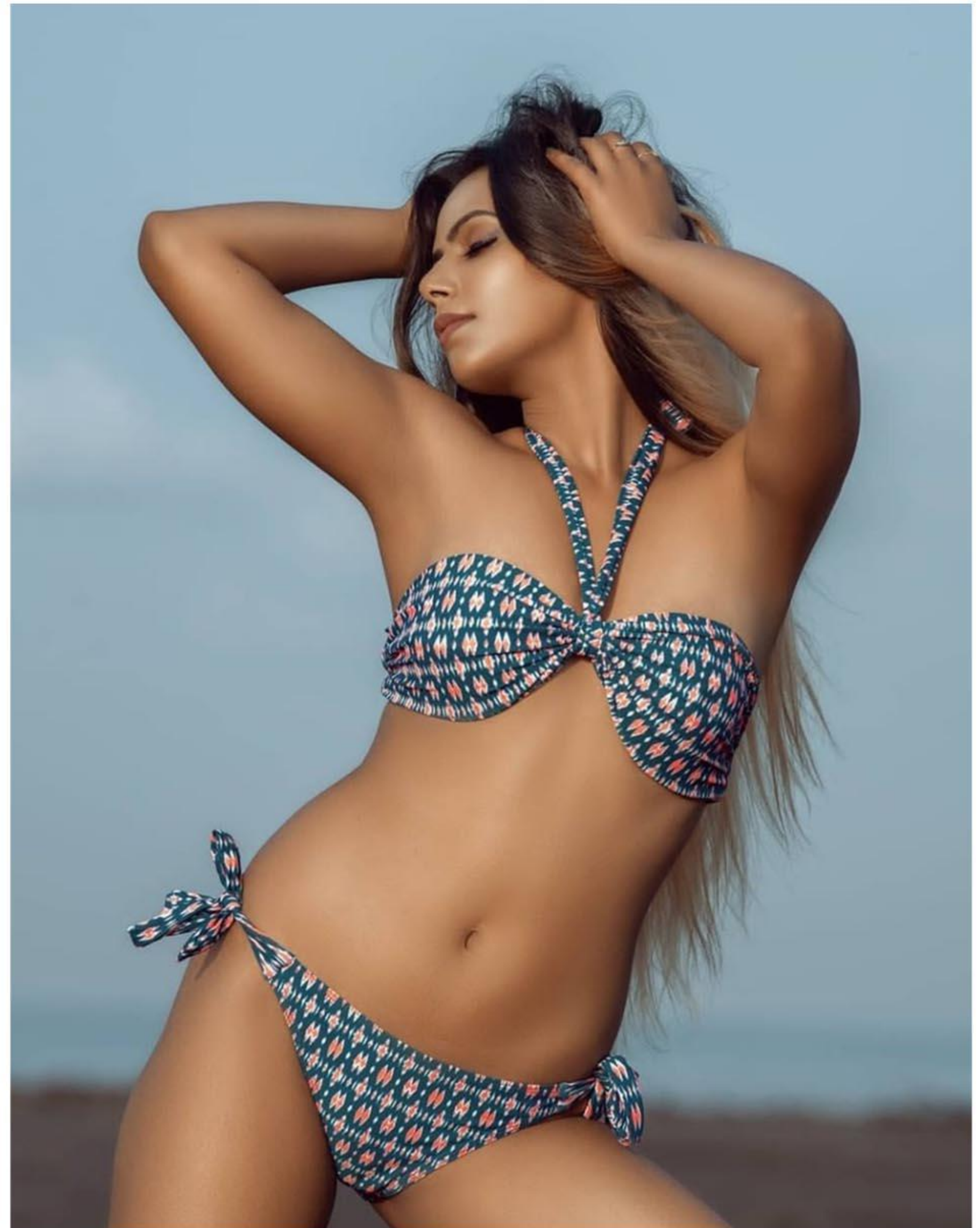
Bhushan Tandel is a promising fashion photographer. He has taken photos of lots of established and upcoming models and also of important figures in society. His images are glamorous and stunning, showing the glittering world of fashion. Here, he speaks about his journey into fashion photography and the individuals who have motivated and inspired him.







I joined Focus Advertising Agency at the age of 20 years. Not as a photographer but in another capacity. I used to see the senior photographers working there and got interested in it. Dipak Band, the photographer, and Monish Gataria, the owner, noticed my interest and started tutoring me. Both of them helped me in building my carrier in photography. After doing some easy jobs, I photographed the interiors of hotels like Grand Hyatt, Sahara, Star, Radisson, Tendulkar's, etc.









I started my independent work in the year 2016 when the agency shut down. In the beginning, I did weddings and then moved to fashion photography as my dream was to become a fashion Photographer. In the meanwhile, I taught photography at an NGO called Manpasand. Apart from fashion photography, I did advertising assignments for Sia Jewelry and Finolux. I also did personal shoots for celebrities like Prasad Oak, Manjiri Oak, and Mrinmayi Deshpande.

Now I am aspiring to become a fashion photographer. I am in the process of setting up my own studio. I am inspired by great photographers like Atul Kasbekar, Vikram Bava, and Natalia Arantseva to name a few.



Just three months back I came to know about PSI and joined it. I have a great experience with the organization. I am using the PSI studio every now and then.



BHUSHAN TANDEL

THE ART OF INTERIOR PHOTOGRAPHY



Subhash Patil is an established professional photographer. He excels in Glamour, Fashion, Editorial, Table Top, Interior, and Architectural Photography. He had a very humble beginning in this field but after a lot of struggle and hardship, he has succeeded in creating a niche in this field with great determination and hard work.



Since my childhood, I liked to draw and paint. Hence, because of my inclination to art, I enrolled in the Photography course at J. J. School of Art, after my secondary education. Since I needed work, I started working in a Photo Lab and kept perusing photography alongside it. Then I decided to start my own photo laboratory and started it in the year 1996. I used to do a good job of processing and printing, many professional photographers like, Raju Samla, Avinash Govarikar, Atul Kasbekar, and many more used to get their printing and processing work done from me. I learned a lot by watching the work of the stalwarts. I used to shoot fashion and product photography but then developed an interest in interior

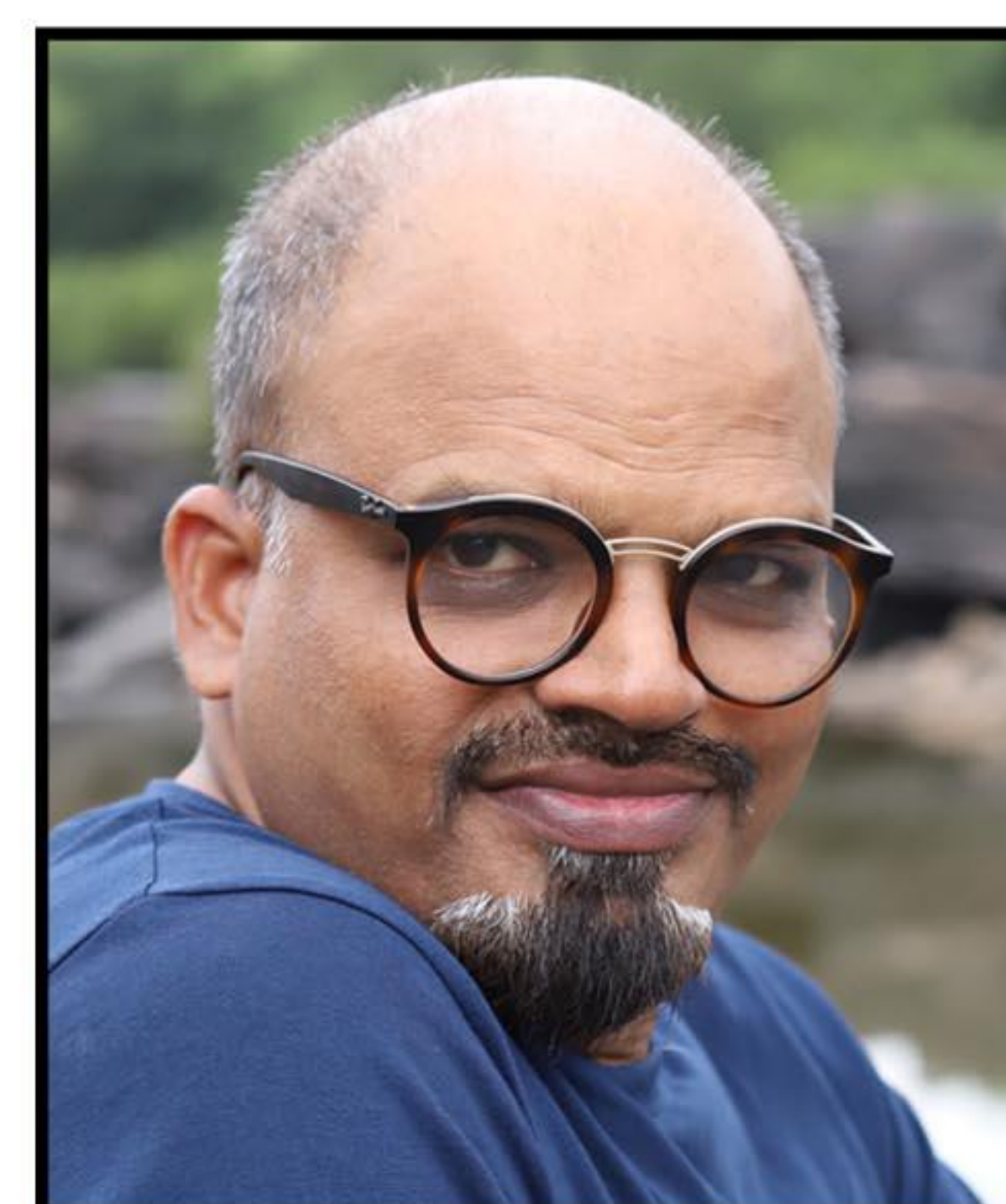
and architectural photography also and started accepting assignments for that. Since I knew photography as well as processing and printing, I excelled in that field.

During this period, I did my photography assignments and managed the lab simultaneously. Then the digital cameras arrived and the manual processing and printing jobs started to dwindle. I had to take a decision to close down my lab and by doing so, suffered a great financial loss. However, I was given a great helping hand by Raju Samla and Avinash Govarikar. They used to pass on some interior and architectural photography assignments to me. I got myself acquainted with digital



photography. Overcame some initial difficulties but gradually improved my skills and again started to give excellent outputs of interior and architectural assignments.

Now, I am getting all kinds of photography assignments from all over the country. I am doing editorial work and also taking assignments for interior magazines. My clients like my style of working and I get many referrals from them. Now I am working in this field for the last 25 years and I am very much satisfied with it.



SUBHASH PATIL

PHOTOGRAPHING PLANTS

ENRICHING EXPERIENCE

RUPAK DE

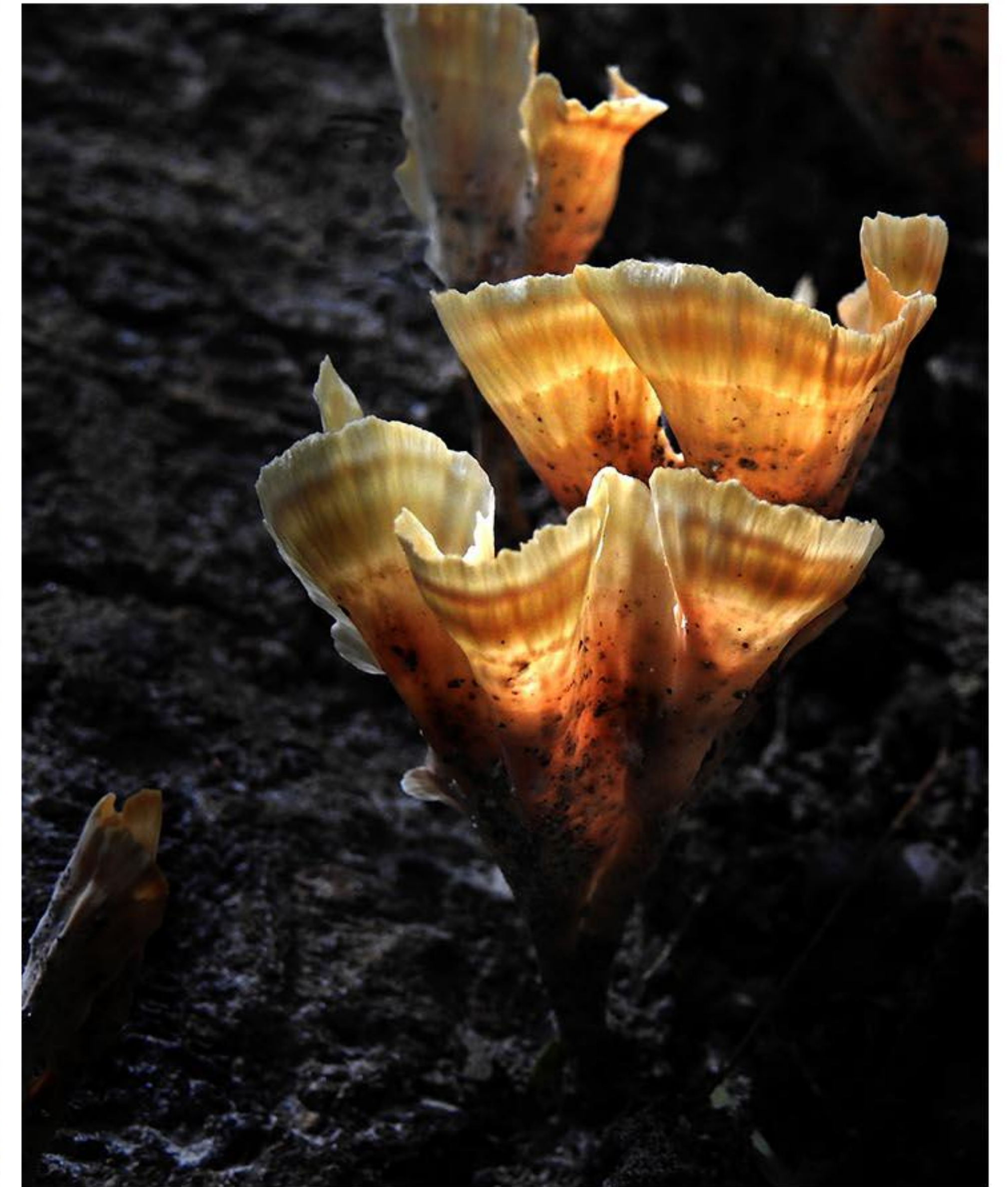
Our sub-continent is blessed with climatic zones ranging from the freezing cold high Himalayas, the extremely dry areas in the western parts, the massive Indo-gangetic plains, the highlands of central India to the warm coastal areas of peninsular India. The vast range of ecological niches has resulted in the biological richness of the sub-continent. Scientists have recognized such mega bio-diverse areas and designated them as Biodiversity Hotspots. Biodiversity hotspots make up about 2.3 % of Earth's land surface, and house 44 percent of the world's plants and 35 % of land vertebrates. In all, 36 hotspots have been identified of which four are in the Indian subcontinent. A part of the state of Maharashtra is included in the Western Ghats biodiversity hotspot.

To enjoy the bounties of nature one has to just 'Step out' and take a long walk out of the urbanised concrete jungle into slightly 'unkempt and unhampered' areas or to green belts or forested patches or urban forests within the urban settings. Immediately on view will be a myriad of

wild flowers, at times more beautiful and more scented than the ones grown so lovingly by you in your garden or nurtured by the gardener.

In a tropical country like ours, there is no season when wild flowers are not in bloom. Trees, shrubs, herbs, that is, the entire range of flowering plants bear a very wide range of flowers, each unique in its own way. Look beyond the flowering plants and enter the world of gymnosperms (chir pine, deodar), pteridophytes (ferns), bryophytes (mosses) and fungi. Though they do not bear flowers, but their fruiting bodies have unique colours, shapes and forms. The patterns on barks of trees, different types of leaves – buds and different stages of their unfolding, floral buds all provide different photographic opportunities.

In fact the flowering and non flowering plant world provides so unique a spectrum of photo graphic opportunities that one could spend a life time in their midst photographing them endlessly and still hunger for more.



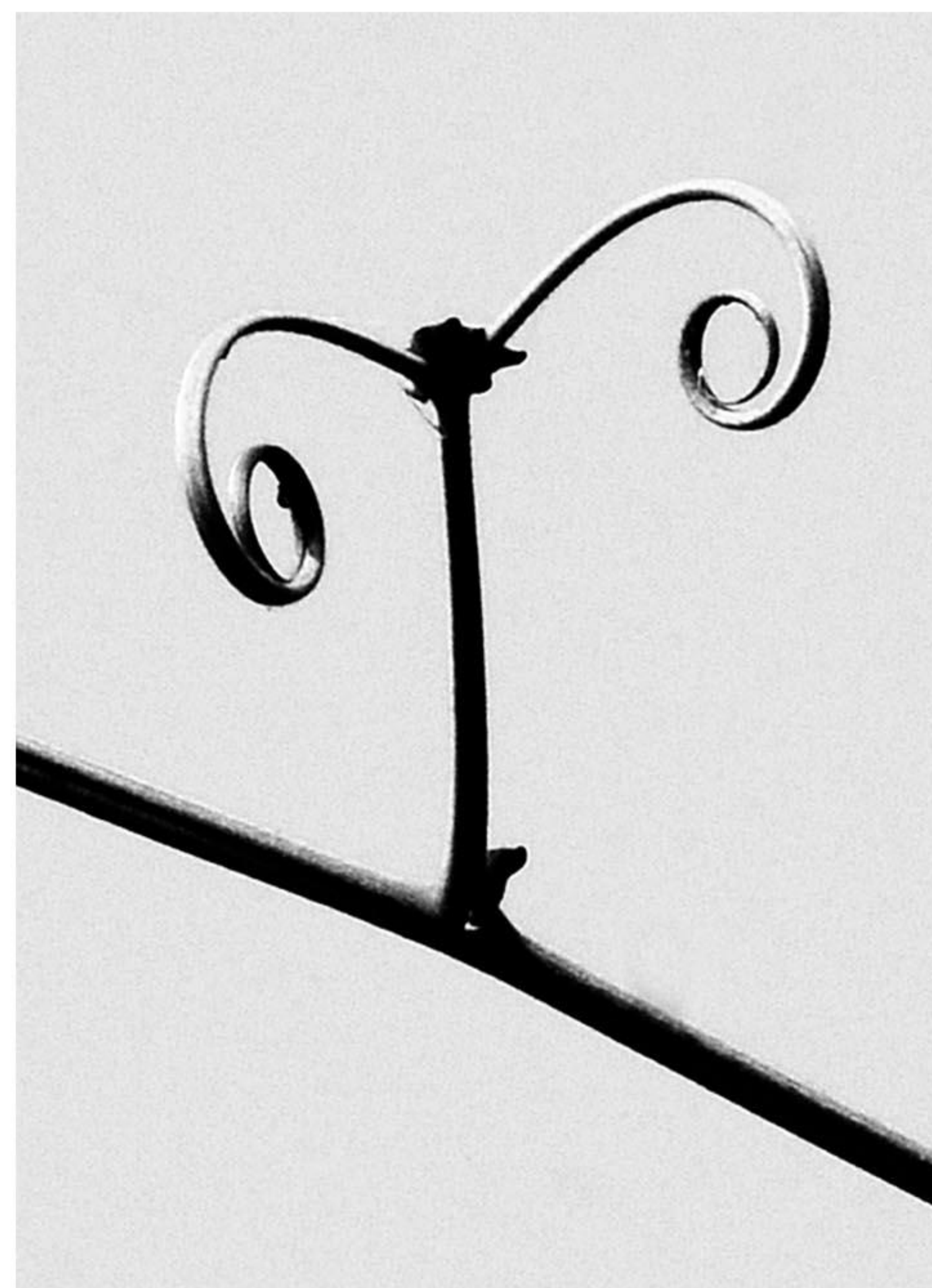
Fungal Bodies

A forested landscape, a large tract covered with a single species or a mixed forest, a single flower or fruiting body, a leaf, patterns on the



Tree Bark Patterns

tree trunk, the arrangement of leaves, exposed roots, fruits etc. are just a small part of the virtually inexhaustible list of things photographable.

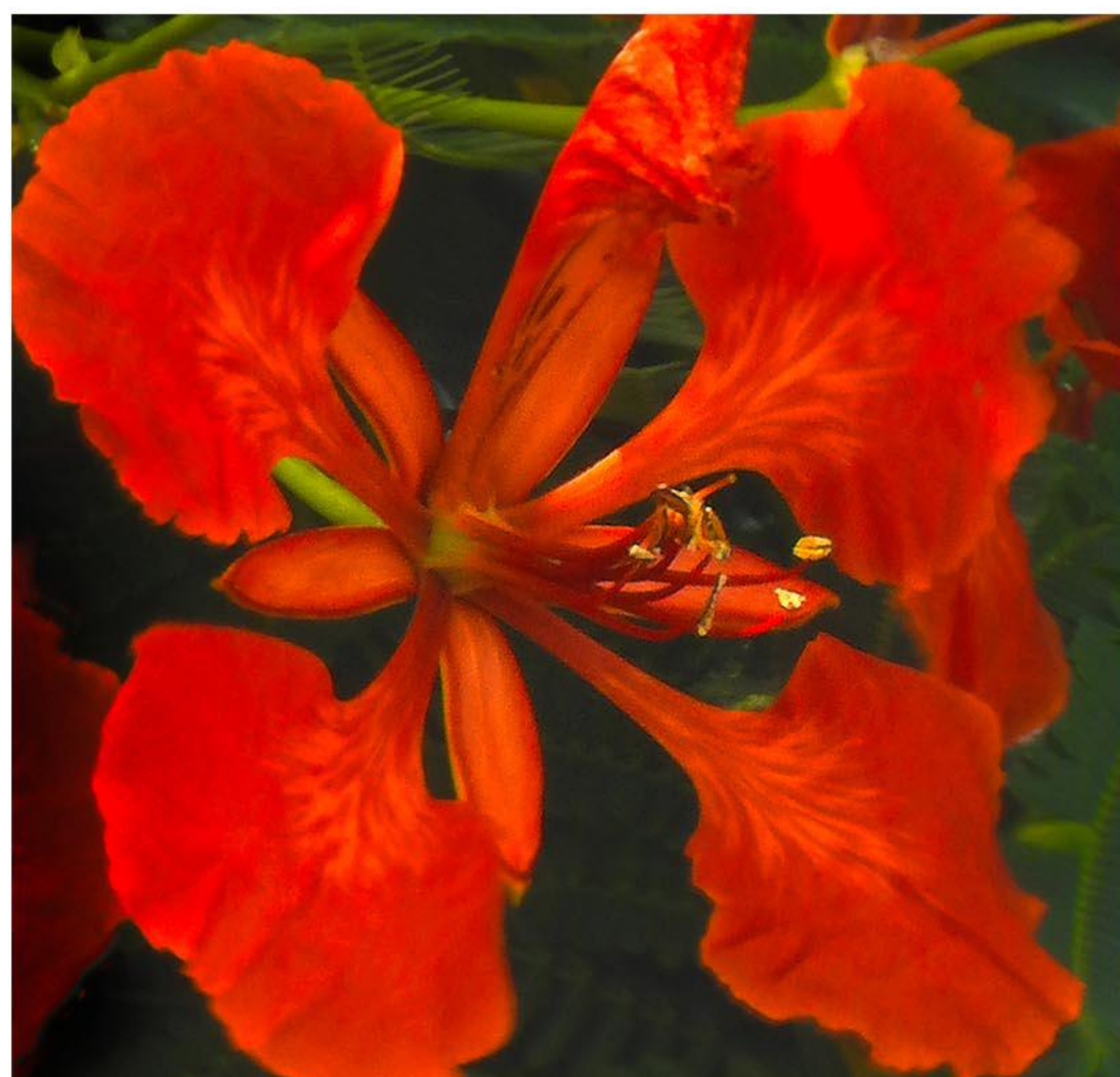


Patterns in Nature

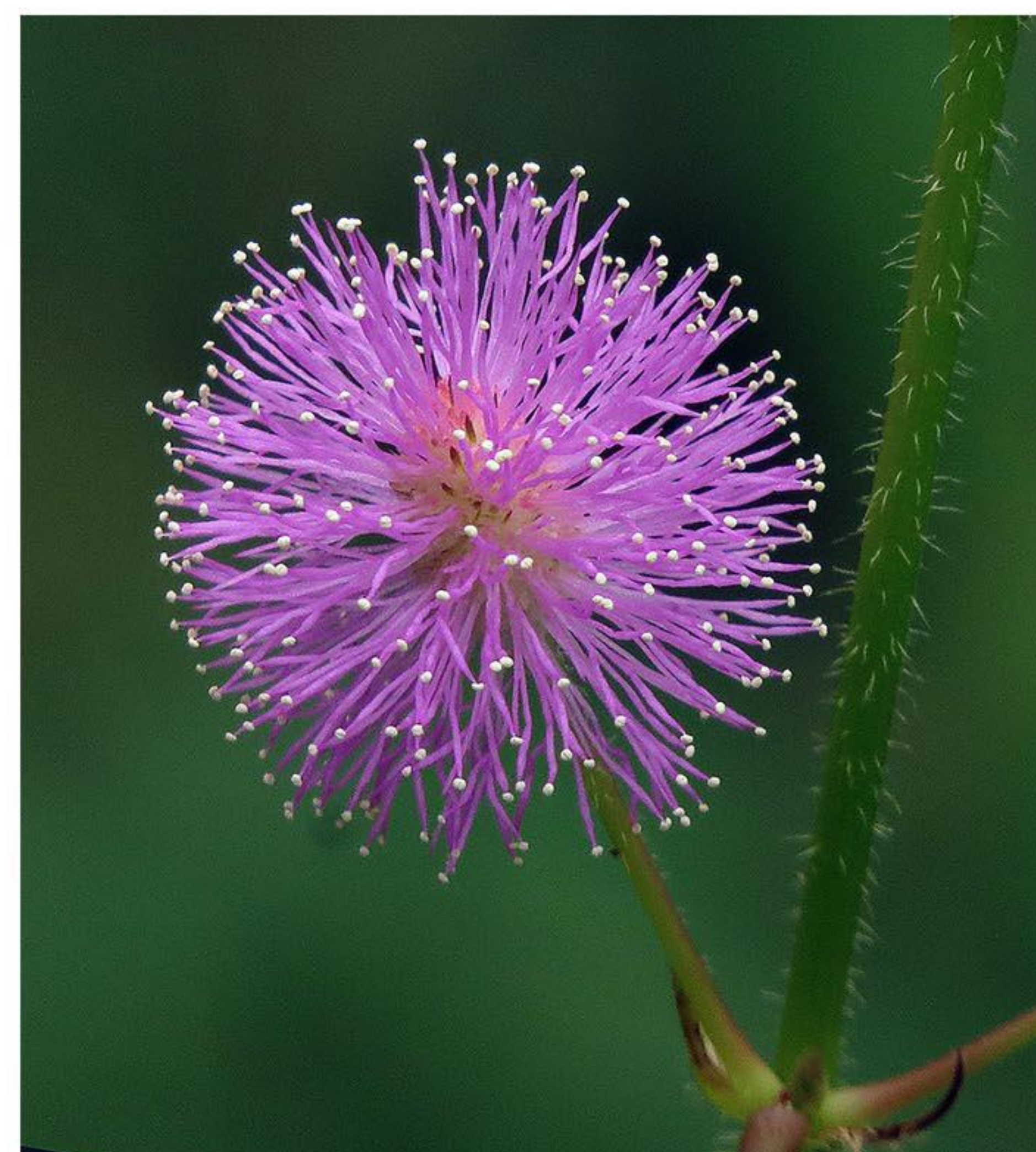
Dry and fallen leaves and flowers offer unique photographic opportunities.



Lantana sp.



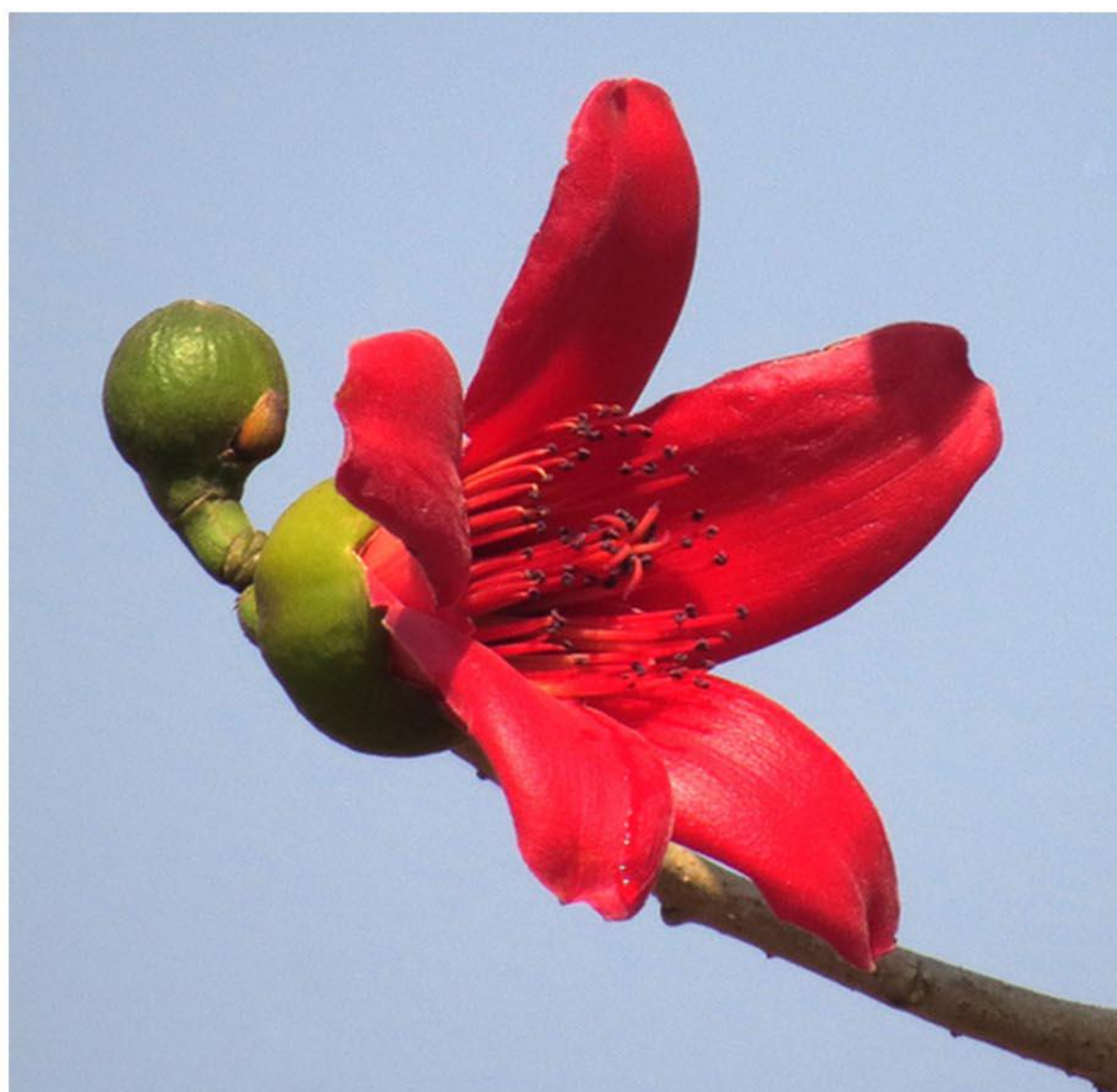
Gulmohur (Delonix regia)



Mimosa pudica

Floral Closeups

In present times from the ubiquitous cell phone to the most celebrated and expensive SLR's, all are being used to record the natural world. The easy availability of photo-editing software has made it possible to convert the proverbial "ugly ducklings" to thing of beauty that may be cherished for long. One does not need to invest heavily on equipment to get good photography of the plant world. Most compact digital cameras usually have the wherewithal to capture good images and even take macro photos. Cellphone cameras have improved at a rapid pace and have become important tools for taking good quality pictures of plants. The art and science of taking remarkable pictures should however never be ignored. The fundamentals of photographic technique, the basics of composition should always be kept in mind as the adage "garbage in – garbage out" remains uniformly applicable.



Semul (*Bombax ceiba*)



Imli (*Tamarindus indica*)



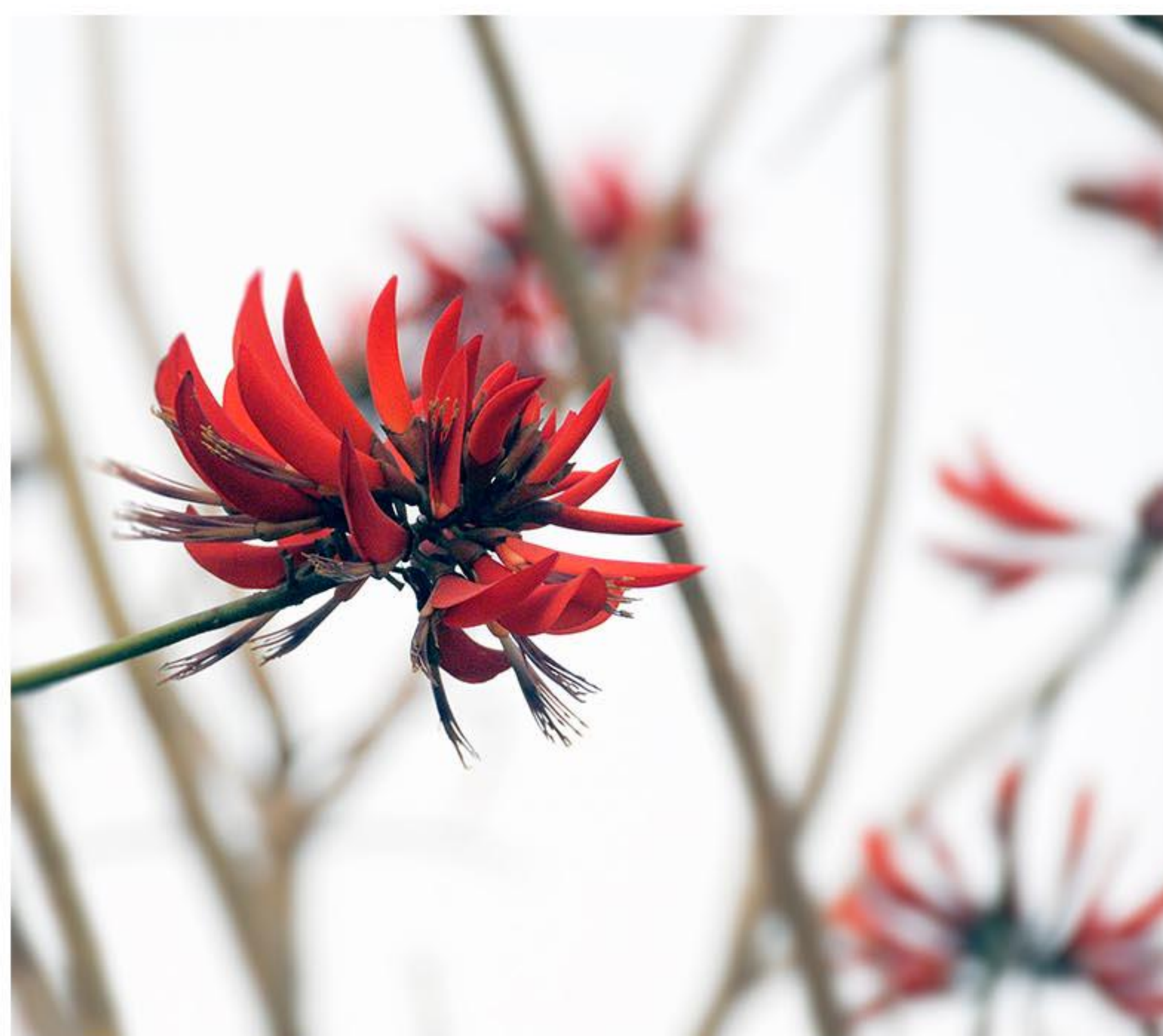
Neem (*Azadirachta indica*)

Floral Portraits-1

I personally feel that the plant world should be photographed “in-situ”. In an ex situ situation, such as in a studio, the uniqueness of the field situation is lost along with the pictures ability to fit into the definition of “nature / wildlife” category of FIAP/PSA.



Amaltas (*Cassia fistula*)



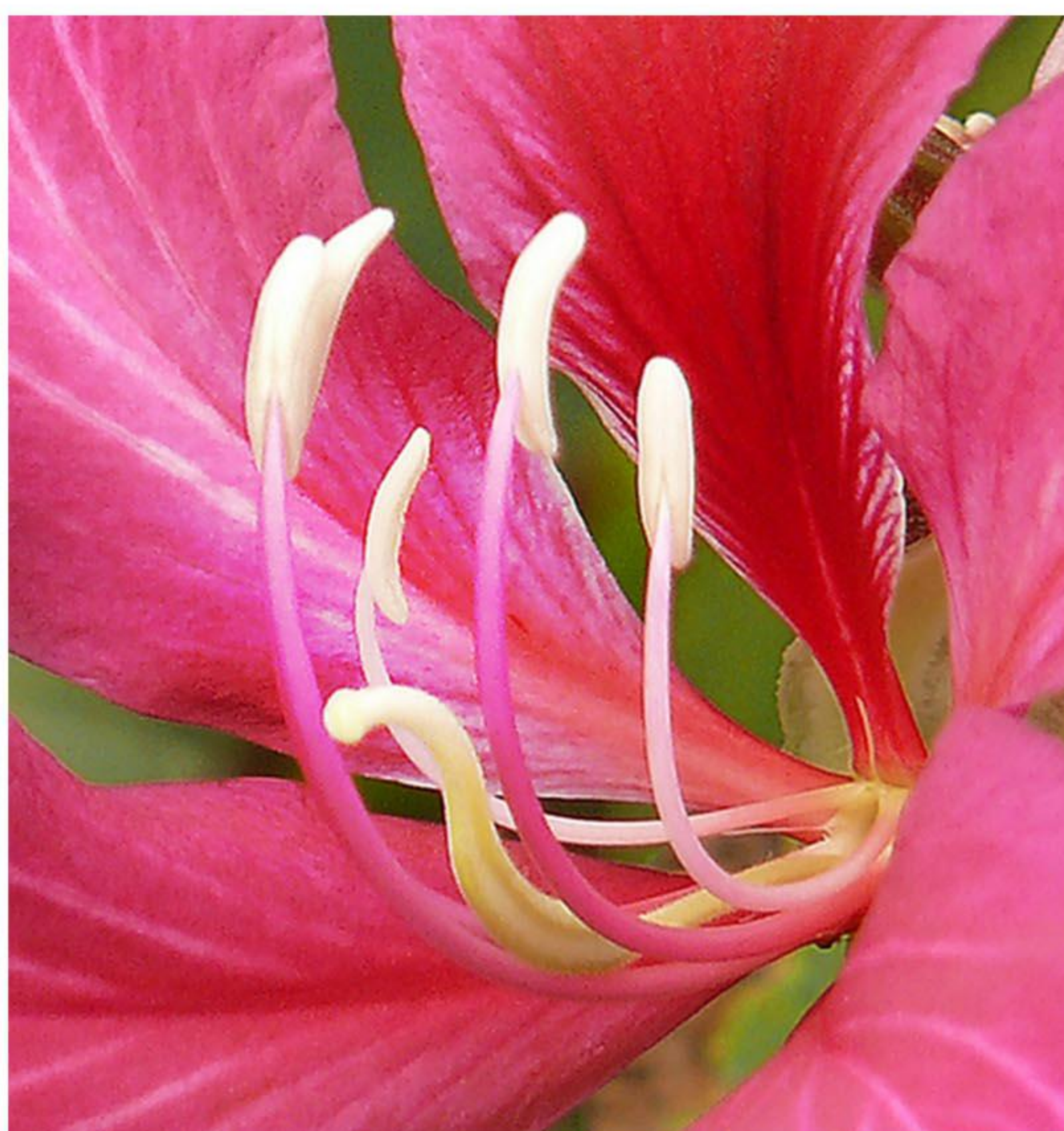
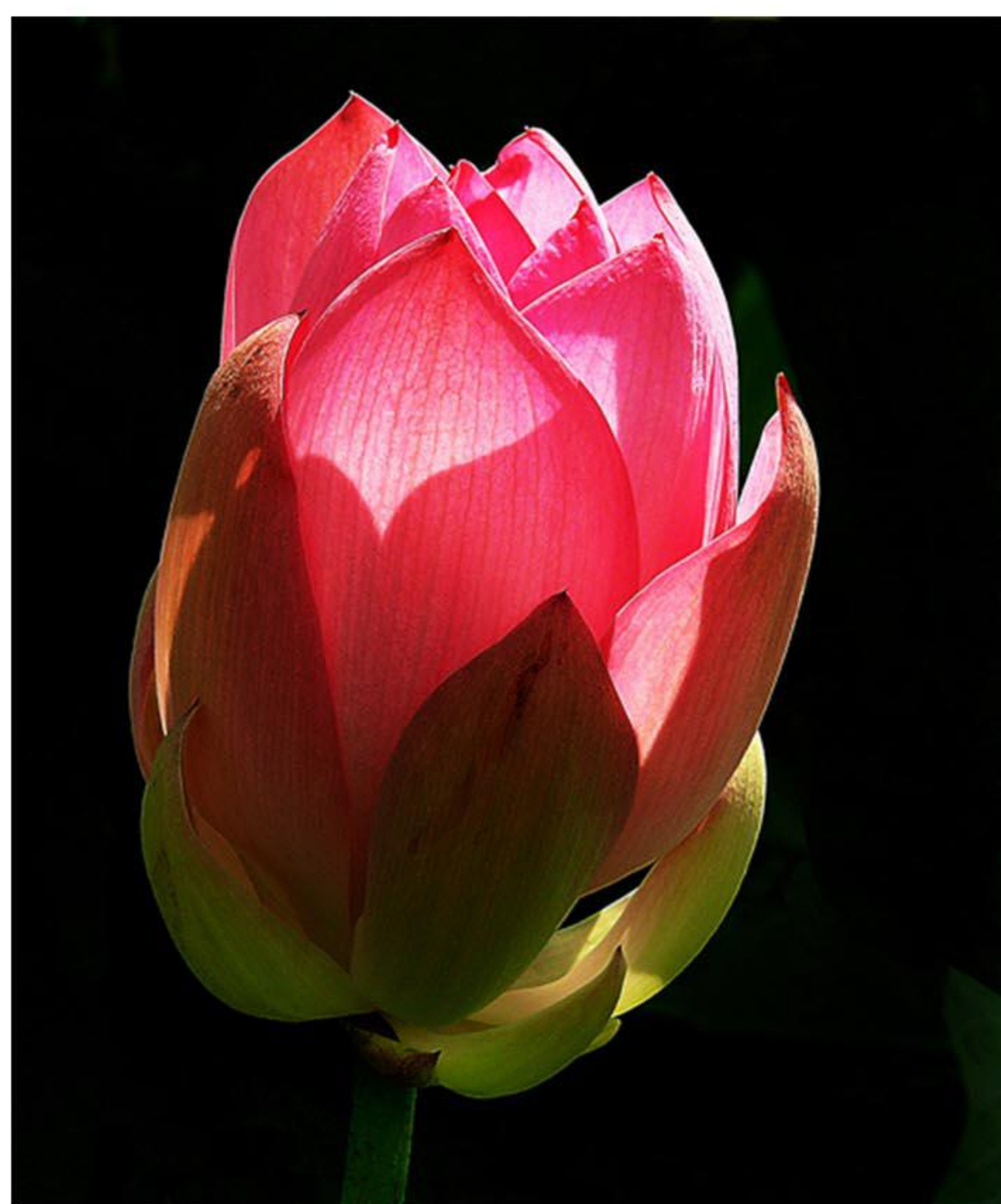
Coral Tree (*Erythrina* sp.)



Kadam
(*Neolamarckia cadamba*)

Floral Portraits-2

Now that one has stepped out and has embarked on a foot journey on the wilderness side, one must do few things that will add to the photographing experience. Loose clothing, preferably cotton and of earth tones, a cap or hat, a good pair of boots, insect repellent, drinking water, umbrella etc. are often essential part of the field kit. Quick access to field guides such as Trees of Delhi/ Tree of Mumbai etc. make the excursions more rewarding. The golden hours of early morning and late evening are usually the best times to capture the natural world on sensor, but the activity can be followed in all daylight hours. The opportunities to photograph insects such as butterflies, moths, bees, ants, centipedes, millipedes, spiders, etc.



Flower portraiture and closeups

arise constantly and to the inquisitive mind there arise reasons to read and learn about them as well. In fact the nature walk becomes all the more interesting if one includes these insects and other small animals such as squirrels, porcupines, jackals, amphibians, lizards, reptiles etc in the list. Photographing birds is an especially enjoyable activity although it usually needs a different set of equipment.



Buttefly



Bee



Moth



Spiders web



Mating frogs along roadside



Chameleon

There are some additional advantages that are worth mention. Since it is an outdoor activity the exposure to sunlight builds up ones level of Vitamin-D, the fresh air invigorates ones lungs, walking improves ones muscle tone, observing nature and natural processes stimulates one's mind, being bent over, or on ones knees or flat on the ground to get the best possible shot all motivate one to keep exercising regularly to

help one achieve all those "impossible" shots.

Once the picture has been taken the results may be stored and organised in several ways. While one may like to arrange them as herbs, shrubs and trees, fungi, mosses etc. They may also be organized according to the seasons, colours, or as categories of plant parts such as bark patterns, fruits, roots, leaf patterns, leaf viens, nature patterns etc.

Enhanced physical activity leading to a leaner & fitter physical state, a stimulated mind, a learning experience, communion with nature, firsthand knowledge of ground realities aside the capture of those “impossible” pictures all add up to make the entire experience all that bit more interesting.

The documentation of the biodiversity of the area along with the creation of photographic records is an important outcome that helps to create a record of the status of how we humans have impacted the bounties that Mother Nature has bestowed upon us. The photographic records can then be shared on citizen science initiatives with online platforms for image sharing and creation of nation and global data bases of biodiversity. Thus it is a win-win in every way.



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RNI 14170/67

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